

After Long Delay Due To Covid Non-Prescription Eyelid Lifting Serum Finally Available Again In USA

Cosmetic eyelid surgery is the #3 procedure for women and #1 for men. There is a true need and demand for an alternative.

TUSTIN, CA, UNITED STATES, February 17, 2022 /EINPresswire.com/ -- Four years ago Provital Laboratories out of Barcelona, Spain, introduced a new series of naturally occurring ingredients that demonstrated the remarkable ability to lift, tighten and firm drooping or sagging upper eyelids. After it's initial and hugely successful



The Essence Of White Flowers For Multi-Functional Eye Care

run in the US, the global Covid-19 pandemic hit which virtually shut off all supply to the US market until now.

"When we first became aware of this new ingredient, (marketed under the trade name of



Droopy eyes lids have a tendency to make people look tired, sad or angry all the time. Eye'fective™ was a godsend for many."

Ron Cummings

Eye'fective™), we knew this would be a true game changer for millions of people," recalls Ron Cummings, CEO of AminoGenesis® Skin Care Products.

Up until that point, there were no options other than cosmetic surgery for treating sagging or drooping upper eyelids. Soon after we started offering Eye'fective™ in our newest eye serum, demand was crazy, we were barely able to keep up with production to satisfy the demand. The fact

that it is a plant-based, drug-free, and non-prescription product was a big plus for the consumer.

Then came the pandemic. European laboratories were especially hard hit and virtually all production was halted. Almost overnight, Eye'fective™ was no longer available.

"Our customers we stunned. Some were very upset they could no longer get Eye'fective™ and I understand why. Sagging, drooping eyelids have a tendency to make people look tired, sad or angry all the time Eye'fective™ was a godsend for many. It was difficult to let them know there was no timeline for getting more Eye'fective™," recounts Cummings.

Fortunately, the drought seems to be over! Factories are getting back to work and worldwide supply chains have begun meeting demand. Which means Eye'fective™ is now available again here in the US.

"We are absolutely thrilled that we can now offer Eye'fective™. It was one of the most needed products in all of the skin care world! Although there may be ongoing shortages from time to time, we have a good supply right now," says Cummings.

Eye'fective™ is available under the US product name <u>E.Y.E Control</u> and is available from AminoGenesis® Skin Care Products out of Tustin, CA.

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