

Founders of LEADALEAP Empower Children Against Preventable Diseases With Mosbugroaches

Providers of children's education support services, LEADALEAP, launch *Mosbugroaches*, a children's book to teach ways of preventing COVID-19 and other diseases

LEWES, DELAWARE, UNITED STATES, February 19, 2022 /EINPresswire.com/ -- [Mosbugroaches](#) is the latest project from Paul and Rebecca Jeremiah, the founders of LEADALEAP, a startup company that provides children's education support services to K-12 institutions and refined family edutainment. The initiative is [a storybook](#) authored to empower children across the globe with important tips for preventing COVID-19 and other diseases.



"Mosbugroaches" is a storybook on the importance of MAINTAINING PERSONAL HYGIENE AND PREVENTING DISEASES FOR ALL CHILDREN through THE EYE OF A LITTLE GIRL.

"Mosbugroaches" is giving power to the children, and the resources they need to defeat preventable diseases. We are putting the children at the center as both actors and stakeholders in the fight against communicable and viral diseases.

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With "Mosbugroaches", we are putting the children at the center as both actors and stakeholders in the fight against communicable and viral diseases."

Rebecca Jeremiah

The ravaging coronavirus pandemic and emergence of other communicable diseases have brought to bear the importance of embracing a lifestyle that supports health and hygiene. Unfortunately, many of the available resources are targeted towards adults with very little attention to the little ones, leading to the death of millions

of children worldwide. However, Paul and Rebecca Jeremiah are looking to change this narrative by creating Mosbugroaches.

Mosbugroaches teaches readers vital health tips in a fun and relatable way from the mouth of Doctor Chinyelu. Chinyelu always wanted to be a doctor and she plays “the clinic” with her toys most of the time in the book, treating her patients, while at the same time, giving them crucial health advice for their overall well-being.

The name of Mosbugroaches is derived from the combination of Mosquitoes, Bedbugs, and, Cockroaches. The storybook comes in 2 cover editions, containing exciting and fun activities at the end of each chapter to help readers practice what they have learned.

In addition to being one of the first to get the book, backers of the [Kickstarter funding campaign](#) also get tie-in products and awareness kits, including a stainless steel travel mug, hoodie, drawstring bag, lightweight aluminum bookmark, and a host of others. It also forms part of the ‘Stop’ initiative to say no to germs, disease, Lassa fever, malaria, and COVID.

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"Mosbugroaches" is empowering millions of children everywhere in the world with the right knowledge and the vital information they need to defeat preventable diseases and lead a healthy life.

MOSBUGROACHES HERO

\$5,000

You get:

- 20 'Mosbugroaches' Good Health Awareness kits donated to any children's organization OR (available) location of your choice in the world.
 Each kit contains:
 1x 'Mosbugroaches' hardcover book printed in the official language of your choice location with your brand/corporate name (donated by: YOUR NAME) printed on the front cover (size: 1x1.5 inches; position: lower right side)
 1x 'Mosbugroaches' customized children's t-shirt
 1x 'Mosbugroaches' customized drawstring
 1x 'Mosbugroaches' customized stainless aluminium water bottle
- Pictures of children receiving the kits and hand-written thank you note from the recipients.
- Kickstarter exclusive 'Mosbugroaches' Hero Award + Certificate of Recognition.
- Rights to use 'Mosbugroaches' pictures (made available to you) on your corporate website.



Our reward tiers in the Brand & Corporate category give our backers an exclusive opportunity to choose which language edition they want their copies of "Mosbugroaches" book printed in.

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