

Intelligent Process Automation (IPA) Market SWOT Analysis and Key Business Strategies Featuring Accenture, Dell, IBM

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-- Intelligent Process Automation (IPA)
Market Forecasts to 2028 – Global
Analysis By Data Type (Structured,
Unstructured), Component (Services,
Solutions), Deployment (Cloud, On-
Premise), and By Geography



The Global Intelligent Process Automation (IPA) Market is accounted for \$8.35 billion in 2020 and is expected to reach \$23.16 billion by 2028 growing at a CAGR of 13.6% during the forecast period. Rising investments in digital transformation, growing automation of enterprises across industry verticals, and increasing developments in connected devices are the major factors propelling the market growth. However, high initial cost of implementing IPA and lack of technical expertise are hampering the market growth. Based on technology, the machine and deep learning segment is estimated to have a lucrative growth due to the significant contribution of machine learning to extend efficiency and improve intelligent automation technologies. By geography, Asia Pacific is going to have a lucrative growth during the forecast period due to the presence of rapidly growing economies, like China and India.

Some of the key players profiled in the Intelligent Process Automation (IPA) Market include Accenture, Atos, Avasant, Blue Prism, Capgemini, CGI Group, Cognizant, Dell EMC Corp, Genpact, HCL Technologies, IBM, Infosys, Pegasystems, SAP SE, Syntel, Tata Consultancy Services, Tech Mahindra, Thoughtonomy, UiPath, Wipro, WorkFusion, and Xerox Corporation.

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