

NATIONAL SPACE SOCIETY AND MARTINE ROTHBLATT RENEW SPACE SETTLEMENT IN OUR LIFETIME BUSINESS PLAN COMPETITION FOR 2022

*Second Annual Business Plan Contest
Doubles Prize Money*

WASHINGTON, D.C., USA, February 23, 2022 /EINPresswire.com/ -- The National Space Society is pleased to announce that Dr. Martine Rothblatt has renewed her challenge to the space

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*Michelle Hanlon, NSS
President*

community to develop compelling business plans to enable space settlement in our lifetimes. The annual [Rothblatt Space Settlement in Our Lifetime competition](#) consists of three awards of \$16,000, \$10,000, and \$6,000 USD for the best business plans that reflect Dr. Rothblatt's vision for space settlement.

Dr. Rothblatt has been a pioneer in satellite communications, founding the Sirius XM radio network in 1990. She later became the chairwoman and CEO of United Therapeutics, a biotechnology company devoted to prolonging human life. Her trailblazing work in organ replacement has saved countless lives and will be a key

technology in creating sustainable communities in space. Her vision for space settlement is vast, encompassing the next century of human migration into space.

“Dr. Rothblatt's vision for space settlement explores every facet of our ultimate journey beyond Earth,” said Michelle Hanlon, the president of the National Space Society. “She foresees not just the migration of human beings to free-floating space habitats, but the preservation of individual human identities via digital ‘mindfiles’ that can be integrated into new bodies. This kind of thinking really pushes the boundaries of human creativity and innovation. We are confident that her Space Settlement in our Lifetime business plan competition will continue to push the same boundaries.”

The first Rothblatt business plan competition selected three prize winners at the NSS's Space

Settlement Summit in Beverly Hills, California in November 2021. For 2022, winners will be announced at the society's annual [International Space Development Conference](#) in Arlington, Virginia which runs from May 27-29. One representative from each winning team will have their travel expenses covered to attend the conference.

The Space Settlement in our Lifetime competition is open to anyone, of any age, anywhere on Earth (local laws and restrictions may apply). Those wishing to enter must create a compelling business plan that will help to enable some aspect or increment of space settlement. See more at spacebizplan.nss.org. Two informative presentations by Dr. Rothblatt can be viewed there. The deadline for submissions is March 15, 2021. All business plan submissions should be made in PDF format.



The Rothblatt Vision For Space Settlement

SPACE SETTLEMENT IN OUR LIFETIME PRIZE

Enter the Space Settlement In Our Lifetime competition by submitting your business plan that addresses Martine Rothblatt's Vision for Space Settlement. Your plan should implement one or more of the primary ideas in the following video presentation:

go.nss.org/RothblattVision

PRIZE AMOUNTS:

KEPLER:	NEWTON:	LAGRANGE:
\$16,000	\$10,000	\$6,000

(Airfare, lodging, and admission costs for one person to the National Space Society's International Space Development Conference are included)

SUBMISSION DEADLINE: MARCH 15, 2022

"We hope to see some remarkable new business plans, just as we did in 2021," said Rod Pyle, Editor-in-Chief of Ad Astra magazine, the NSS's official publication. "Martine is an incredible person—one of a small number I can call a true visionary—and her concepts for the future of humanity are truly inspiring. Writing about competition for Ad Astra each year fills me with a sense of hope for our future in space. Thanks again to Martine for supporting this endeavor, and I encourage anyone with a profound idea for a business that will, in some way, support the future of human communities in space to enter the competition!"

The National Space Society was founded in 1987 via a merger of the National Space Institute and the L5 Society. The NSS is the preeminent citizen's voice on space exploration, development, and settlement. To learn more about the NSS and its mission to establish humanity as a spacefaring species, visit us on the web at space.nss.org.

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