

Antivirus Software Market Demand Significantly Propelled By Rise In Cyberattacks

The Business Research Company's Antivirus Software Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

LONDON, GREATER LONDON, UK, February 23, 2022 /EINPresswire.com/ -- The increasing number of cyber-attacks is expected to propel the growth of the global [antivirus software market](#) in the coming years. A

cyberattack is a cyberspace-based attack aimed at disrupting, disabling,

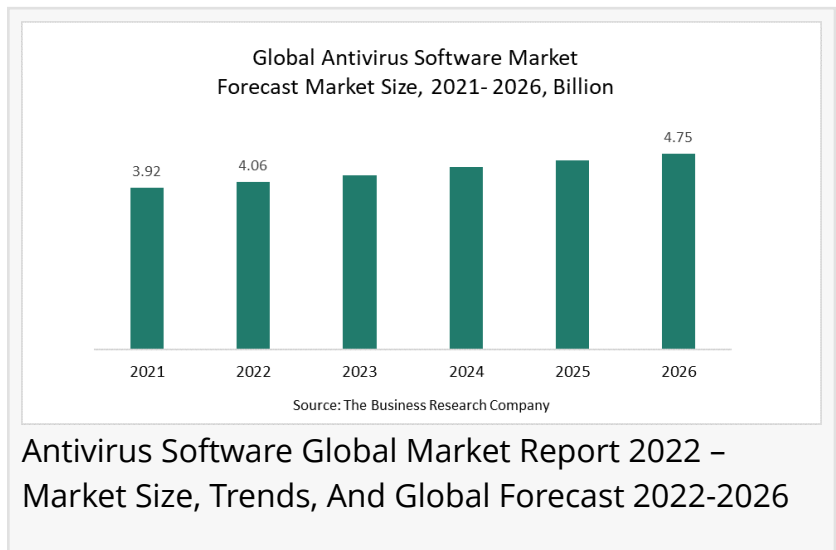
destroying, or manipulating a computer or other device intentionally. There is an increase in hacking and data breaches in computers, laptops, and mobiles using viruses or malware. Antivirus software can block or prevent the virus or malware from entering the device and prevents cyberattacks. For instance, in 2020, Air India, an Indian-based carrier airline company, reported hackers had compromised their servers and accessed the personal data of 4.5 million fliers. In India, in 2020 alone 1.16 million cyber security cases are registered. Therefore, the increasing number of cyber-attacks drives the market for antivirus software.

The global [antivirus software market size](#) is expected to grow from \$3.92 billion in 2021 to \$4.06 billion in 2022 at a compound annual growth rate (CAGR) of 3.6%. The change in the market growth trend is mainly due to the companies stabilizing their output after catering to the demand that grew exponentially during the COVID-19 pandemic in 2021. The antivirus software market share is expected to reach \$4.75 billion in 2026 at a CAGR of 4.0%.

Read more on the Global Antivirus Software Market Report:

<https://www.thebusinessresearchcompany.com/report/antivirus-software-global-market-report>

Cloud-based antivirus is a trend gaining popularity in the antivirus software market. Cloud antivirus or cloud-based antivirus is a solution that offloads the work to a cloud-based server instead of bogging down the computer with an antivirus suite. Cloud antivirus protects PCs,



Antivirus Software Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

laptops, and mobile devices by providing behavioral-based screening and updating malware software capable of transferring data. For instance, according to Tracxn Technologies Limited, an India-based software company report in 2021, major companies including Malwarebytes, Avast, Panda Security, Qihoo 360 Technology, AVG Technologies are using cloud-based antivirus solutions.

Major players covered in the global antivirus software industry are Symantec, McAfee, ESET, Trend Micro, F-Secure, BitDefender, G Data CyberDefense, Fortinet, Microsoft Corporation, Cheetah Mobile, AVG Technologies, Qihoo 360, Quick Heal, Tencent, Comodo Cybersecurity, Kaspersky, AhnLab Inc, Ad-Aware, Panda Security, and Lavasoft.

TBRC's global antivirus software market report is segmented by type into computers, tablets, smart phones, others, by operating system into windows, MAC, Android or iOS or Linux, by end-user into corporate, personal, government.

Antivirus Software Global Market Report 2022 – By Type (Computers, Tablets, Smart Phones), By Operating System (Windows, MAC, Android Or IOS Or Linux), By End User (Corporate, Personal, Government) – Market Size, Trends, And Global Forecast 2022-2026 is one of a series of new reports from The Business Research Company that provides a antivirus software market overview, forecast antivirus software market size and growth for the whole market, antivirus software market segments, geographies, antivirus software market trends, antivirus software market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request for a Sample of the Global Antivirus Software Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5430&type=smp>

Not what you were looking for? Here is a list of similar reports by The Business Research Company:

Software as a service (SaaS) Global Market Report 2022 – By Application (Customer Relationship Management (CRM), Enterprise Resource Planning (ERP), Human Resource Management (HRM), Manufacturing and Operations, Supply Chain Management (SCM)), By Deployment Model (Public Cloud, Private Cloud, Hybrid Cloud), By Enterprise Size (Small & Medium Enterprises (SMEs), Large Enterprises), By End User (Manufacturing, Retail, Education, Healthcare, IT & Telecom, BFSI) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/software-as-a-service-global-market-report>

Software Products Global Market Report 2022 – By Type (Operating Systems And Productivity Software Publishing, Database, Storage And Backup Software Publishing, Business Analytics And Enterprise Software, Video Game Software, Design, Editing And Rendering Software), By Application (Large Enterprises, Small And Medium Enterprises), By End-User Industry (BFSI,

Media And Entertainment, IT and Telecommunications, Energy And Utilities, Government And Public Sector, Retail And Consumer Goods, Manufacturing) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/software-products-global-market-report>

Cybersecurity Global Market Report 2022 – By Solution (Network Security, Cloud Application Security, End-point Security, Secure Web Gateway, Internet Security), By Enterprise Size (Small & Medium Enterprise, Large Enterprise), By Deployment Type (Cloud, On Premises), By End-Use (BFSI, IT & Telecommunications, Retail, Healthcare, Government, Manufacturing, Travel and Transportation, Energy and Utilities) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/cybersecurity-global-market-report>

About [The Business Research Company?](#)

The Business Research Company is a market research and intelligence firm that excels in company, market, and consumer research. It has over 200 research professionals at its offices in India, the UK and the US, as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology.

Read more about us at <https://www.thebusinessresearchcompany.com/about-the-business-research-company.aspx>

Call us now for personal assistance with your purchase:

Europe: +44 207 1930 708

Asia: +91 88972 63534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://bit.ly/3b7850r>

Twitter: <https://bit.ly/3b1rmjS>

YouTube: https://www.youtube.com/channel/UC24_fl0rV8cR5DxICpgmyFQ

Blog: <http://blog.tbrc.info/>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/563849532>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.