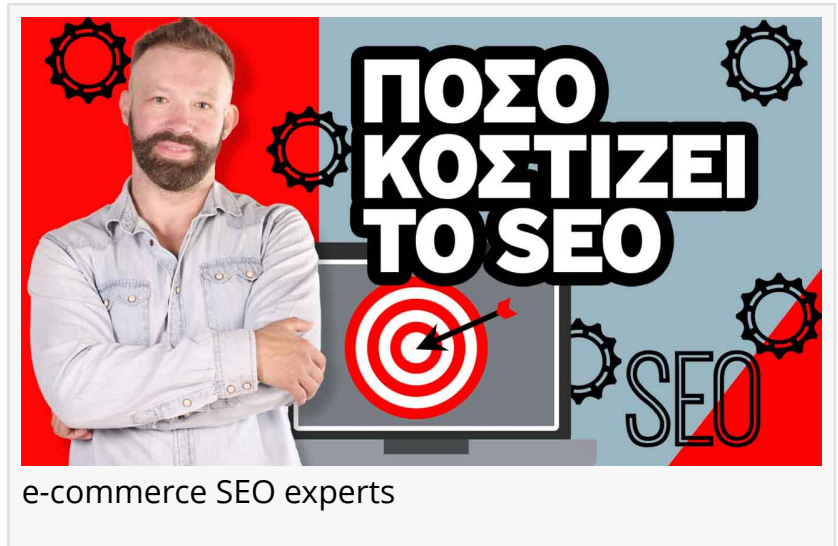


5 reasons why everyone makes an e-shop today

ATHINA, ATHENS, GREECE, February 23, 2022 /EINPresswire.com/ -- Although the need for e-shops is far from new in retail, thousands of small and medium-sized businesses are now acquiring their own online store by hiring [e-commerce SEO experts](#).

If wondering why this happens, first, during the lockdown period, a large portion of the public realized the security and convenience of online shopping. Even consumers who, due to their age or lack of contact with technology, were not very familiar with online shopping, met a new world in which everything was simpler than they thought.



“

Paramarketing SEO Agency, with vast experience in the field of marketing, undertakes the web design of any website or e-shop in Woo-commerce. Trust the SEO experts.”

John Divramis

This is at least evidenced by the research of ELSTAT, which showed that in 2020 the number of companies that received orders through a website or special applications increased by 65% compared to 2019 (Source: The News). It seems that this trend continued in 2021, justifying those who argued that this would not be a temporary situation, but a new era.

Of course, in addition to consumers, small and medium-sized businesses also realize the important advantages of an e-shop, seeing it as a one-way street for the survival of

their stores.

With an e-shop, stores were able to serve their customers directly & safely. The fact that online shopping does not require physical contact, makes the transaction safer for both parties. Do not forget that by adding a chat plugin, the visitor of an e-shop can come in direct contact with the employees, for immediate and efficient service.

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