

## Cambashi: Building Information Modeling (BIM) software market expected to grow to \$21bn by 2025

New research data from Cambashi reveals that digital transformation in the construction industry is accelerating the demand for BIM software.

CAMBRIDGE, CAMBRIDGESHIRE, UNITED KINGDOM, February 23, 2022 /EINPresswire.com/ -- Cambashi's latest BIM Observatory research data indicates that, while the construction industry's use of software could be described as being in the 'Stone Age' compared with manufacturing's deployment of digital engineering software, evolution is definitely driving BIM software uptake.

"Remote working trends resulting from the global pandemic, as well as government initiatives and regulations, are driving digital transformation in the construction industry," said Petra Gartzen, Lead Analyst, Cambashi. "This in turn is accelerating a growth in demand for BIM software, enabling the construction industry to evolve from the 'Stone Age' to the 'Digital Age'." She added: "Overall, we estimate that \$14bn was spent on BIM software in 2021. Despite disruptions caused by the global pandemic, the market

BIM — Evolution from Stone Age to Digital Age

The construction industry's use of software can almost be described as being in the 'Stone Age' compared with the manufacturing industry's deployment of digital engineering software

By Petra Gartzen, Senior Consultant, Cambashi
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growth has remained positive at 9% in 2020 and 11% in 2021. We forecast the BIM software market to continue with double digit growth CAGR of 12%, reaching \$21bn by 2025."

Cambashi's research data incorporates three categories of BIM:

- •BIM Design, which includes software used in the design stage of building and infrastructure projects. This includes five sub-segments architectural design, structural engineering, civil engineering, MEP (mechanical, electrical and plumbing) and plant design.
- •BIM Construct, which covers software for collaboration on planning and building, such as data management, estimating and costing.

•BIM Operate, which includes software for facilities management. According to Cambashi's Employment dataset, currently around 200 million people work in a BIM-related profession, incorporating architecture and design, civil engineering and structural engineering services, as well as building owners/operators. Key trends covered by the research include Building Digital Twin/IIoT (Industrial Internet of Things), Simulation and off-site manufacturing of prefabricated buildings.



Building Information Modeling (BIM) software market overview 2022 research paper

Visit the Cambashi website to download "BIM – evolution from Stone Age to Digital Age" 2022 Research Paper.



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## ABOUT CAMBASHI

Cambashi is a global market research, industry analysis, consulting and training company, focused on engineering and industrial software markets (IoT, BIM, PLM, CAD/CAM/CAE). For over 35 years the company has provided in-depth market intelligence and analysis, based on comprehensive, multi-perspective datasets. The Cambashi Observatories help organisations establish market potential for the various engineering software segments in defined industry sectors and territories.

Cambashi develops training content using its extensive knowledge of the manufacturing industries and tactical industry intelligence, which covers market forecast, business drivers, and challenges. This is especially beneficial for sales and business development specialists, new starters and mid-level staff looking to gain credibility and confidence so they can engage with

buyers and marketeers looking to develop relevant content. Follow the link to Cambashi Industry Insights for more industry research, latest trends and challenges, business opportunities and drivers, products and services, industry news and key issues within the Aerospace, Automotive, Chemicals, High Tech, Machinery, Oil & Gas and Utilities industries.

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