

# Automotive Chip Market Analysis (2020-2030)

# - NXP Semiconductors , Infineon Technologies , Aquantia , Renesas Electronics

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PORTLAND, OR, UNITED STATES, February 24, 2022 /EINPresswire.com/ -- Automotive chips are used in automobiles to control and observe the functioning of different components in a vehicle. Automotive chips are designed to carry out numerous operations such as functioning of sensors and similar operations. Types of car chips or incorporated chips are ICs, microcontrollers, simple ICs, blaze, and others. With increased production of advanced vehicles across the globe, there has been an increased demand for better and efficient automotive chips to be installed in vehicles. Therefore, this factor supplements the growth of the market across the globe.

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## Major Market Players:

NXP Semiconductors, Infineon Technologies, Renesas Electronics, STMICRO Electronics, Texas Instruments Incorporated, Robert Bosch GMBH, On Semiconductor, Aquantia Corp., Denso Corporation, and Nvidia Corporation

The top impacting factors that lead to the growth of the global market are the expanding creation of vehicles and rising interest for traveler vehicles, which drive the growth of the market. Moreover, boards being subjected to extremely high voltages could face manufacturing defects, leading to a system failure which is expected to restrain the market growth. Furthermore, expected development and commercialization of fully-automatic vehicles, such as driverless taxis, are expected to provide lucrative opportunities for the growth of the automotive chip market.

The automotive industry is expanding due to mass production. However, it is still not able to meet the demands in many developing countries, which implies that the automotive market has a very bright future in the coming years in many nations. With the increase in the number of automobiles, safety becomes a big concern for costumers as well as manufacturers. Therefore, companies invest in automotive chips to obtain an overpowered safety system for customers. This is expected to drive the growth of the automotive chip market over the forecast period.

The interest in renting a car over owning it or driving to the destination is dominating the market these days. For instance, companies, such as UBER, have become popular in the market, which leads to the growth of the automotive chip market. In many developing countries, due to increase in traffic and pollution, customers rent an automobile to carry out their daily operations. Therefore, this leads to an increase in the number of automobiles in a country, which drives the growth of the automotive chip market during the forecast period.

### Key benefits of the report:

- This study presents the analytical depiction of the automotive chip market along with current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with a detailed analysis of the market share.
- The current market is quantitatively analyzed from 2020 to 2027 to highlight the automotive chip market growth scenario.
- •Borter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed analysis based on competitive intensity and how the competition will take shape in the coming years.

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