

Software License Management Market | Key Players: Flexera, Reprise Software, Gemalto NV, Snow Software, IMB

License management solutions safeguard an enterprise against license compliance audits by providing information on the actual data usage of the software.

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/EINPresswire.com/ -- Increase in audit activities and license compliance audits, and rise in need to reduce piracy issues drive the global [software license management market](#). However, management of multiple licensing models and lack of internal cross-functional collaboration impede the market growth. Rise of cloud governance offers a major opportunity for market expansion.



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The global software license management market is segmented on the basis of form factor, deployment model, and region. Based on form factor, it is bifurcated into hardware-based enforcement and software-based enforcement. The deployment models included in the report are cloud and on-premises models. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global software license management market is dominated by key players such as Flexera, Reprise Software, Gemalto NV, Snow Software, IMB Corporation, WIBU-SYSTEMS USA Inc., Agilis Management, Inc., Inish Technology Ventures Ltd., License4J, and Persistent Security, LLC.

Key Benefits

- The study provides an in-depth analysis of the global software license management market and current & future trends to elucidate the imminent investment pockets.
- Information about the key drivers, restrains, and opportunities and their impact analysis on the market size is provided.
- Porters Five Forces analysis illustrates the potency of buyers & suppliers operating in the industry.
- The quantitative analysis of the global market from 2017 to 2023 is provided to determine the market potential.

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