

# E-Commerce Market 2022, Size, Share, Top Companies, New Technology, Demand and Forecast 2027

SHERIDAN, WYOMING, UNITED STATES, February 25, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "E-Commerce Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," the [global e-commerce market](#) reached a value of US\$ 13 Trillion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 55.6 Trillion by 2027, exhibiting at a CAGR of 27.4% during 2022-2027.



## Report Metric

Historical: 2016-2021

Base Year: 2021

Forecast Year: 2022-2027

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

E-commerce is a business strategy that allows people to buy and sell goods and services over the internet while also exchanging money. Mobile commerce, online transaction processing, internet marketing, inventory management systems, electronic data exchange (EDI), and automated data gathering systems are among the technologies used to do business. It provides the seller with various advantages, including a greater reach, lower transaction costs, higher profit margins, and direct communication between the parties involved.

Request Free Sample Report: <https://www.imarcgroup.com/e-commerce-market/requestsampl>

Market Trends:

The market is currently expanding as a result of increased internet penetration and increased smart device sales. Aside from that, the growing importance of social media and the conveniences of online buying, such as free shipping and easy return policies, are boosting the e-commerce market's growth. Furthermore, the emergence of coronavirus illness (COVID-19) has benefited the market since people are ordering needed and non-essential things online to keep the pandemic from spreading and maintain social distance.

Ask Analyst and Browse Full Report with TOC & List of Figure: <https://bit.ly/3cJCSjl>

List of Key Companies Covered in this Market Report:

Alibaba Group Holding Limited  
com Inc.  
Apple Inc.  
B2W Companhia Digital (Lojas Americanas S/A),  
Ebay Inc.  
Groupon Inc.  
Rakuten  
Walmart Inc.  
Zalando SE

The report has segmented the market on the basis of type, transaction and geography.

Breakup by Type:

Products  
Home Appliances  
Apparel, Footwear and Accessories  
Books  
Cosmetics  
Groceries  
Others  
Services  
Financial  
Digital Content  
Travel and Leisure  
Others

Breakup by Transaction:

Business-to-Consumer  
Business-to-Business  
Consumer-to-Consumer

Others

Breakup by Geography:

North America (U.S. & Canada)

Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)

Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)

Latin America (Brazil, Mexico)

Middle East & Africa

Key highlights of the report:

Market Performance (2016-2021)

Market Outlook (2022- 2027)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Related Report by IMARC Group:

[Data Converter Market Report](#)

[Data Center Fabric Market Report](#)

Edge Computing Market Report: <https://bit.ly/2FAlySA>

Business Analytics Market Report: <https://bit.ly/3gbUAOA>

Enterprise Resource Planning (ERP) Market Report: <https://bit.ly/2ZXvGMi>

Messaging Security Market Report: <https://bit.ly/3f8E95d>

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/564050888>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.