

Variable Rate Irrigation (VRI) Market – Know Latest Trends & Forecast for Long-Term Business Planning

VRI technology can reduce pumping for irrigation, which in turn reduces Greenhouse Gas (GHG) emissions and saves energy.

NEW YORK CITY, NEW YORK, USA, February 28, 2022 /EINPresswire.com/ -- A novel report on the global [Variable Rate Irrigation \(VRI\) Market](#) is recently published by Reports and Data to offer a comprehensive analysis of the industry. The report offers in depth information about market size, revenue growth, key drivers, restraints, limitations along with top companies

operating in the market. The report provides precise information about various segments and regional bifurcation. The report also sheds light on the competitive landscape of the global Variable Rate Irrigation (VRI) market along with each market player, their financial status, global position, license agreement, product and service portfolio and business expansion plans.

Agriculture is one the fastest growing industry across the globe due to increasing demand for good quality food and rapidly expanding global population. The agricultural sector is rapidly gaining traction over the recent years and is expected register significantly higher revenue CAGR over the forecast period. High revenue growth is attributed to factors such as technological advancements in the agricultural sector, increasing demand for organic products and fertilizers and rising adoption of advanced techniques and products to increase crop yield. In addition, increasing environmental concerns and water shortage around the globe, and increasing environmental awareness among consumers and farmers, and rising adoption of smart and precision farming are fueling market growth.

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Increasing investments in vertical farming, rising adoption of field mapping and high demand for



Variable Rate Irrigation (VRI) Market

drone farming and increasing investments and government funds to develop enhanced products to obtain better crop yield and efforts taken by public and private organizations to make farmers aware of the advanced techniques are expected to further fuel market growth going ahead.

Competitive Landscape:

The global Variable Rate Irrigation (VRI) market is quite competitive and comprises key players operating at regional and global levels. Key players are focusing on adopting various strategies such as mergers and acquisitions, joint ventures, research and development investments, collaborations and partnerships to strengthen their market position and expand their product portfolio

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Major Companies in the Market Include:

- WaterForce
- Valley Irrigation
- IQ Irrigation
- Crop Quest
- Agricultural Construction, Inc.
- CropMetrics
- Cropaia

Global Variable Rate Irrigation (VRI) market segmentation:

System Type Outlook (Revenue, USD Million; 2018-2028)

- Speed Control
- Zone or Nozzle Control

Irrigation System Type Outlook (Revenue, USD Million; 2018-2028)

- Central Pivot
- Lateral Move

Pivot System Outlook (Revenue, USD Million; 2018-2028)

- Zone VRI
- Sector VRI

Regional analysis covers:

- North America (US, Canada, Europe)
- Europe (Germany, UK, Italy, France, BENELUX, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Rest of Asia Pacific)
- Latin America (Brazil, Rest of Latin America)
- Middle East and Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East and Africa)

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