

Sleeping Masks Market Growth Will Help Industry Players With Different Potential Opportunities To Explore The Market

Sleeping masks are designed to shield eyes from unwanted light, ensuring to set a perfectly dark environment.

SEATTLE, WA, UNITED STATES, February 25, 2022 /EINPresswire.com/ -- According to Coherent Market Insights' analysis, North America is expected to be the largest region in [Sleeping Masks Market](#) over the forecast period, owing to the prevalence of sleep apnea, restless leg syndrome, and other sleep disorders. According to American Sleep Association, around 50-70 million U.S. adults have sleep disorder by 2017.

In addition to this, Coherent Market Insights has access to a wide range of the regional and global reputed paid data bases, which helps the company to figure out the regional and global keyword market trends and dynamics. The company analyses the keyword industry from the 360 Degree Perspective i.e. from the Supply Side and Demand Side which enables us to provide granular details of the entire ecosystem for each study. Finally, a Top-Down approach and Bottom-Up approach is followed to arrive at ultimate research findings in the Sleeping Masks Market

Market Taxonomy

On the basis of Product Type, the global sleeping masks market is segmented into:

Contoured & Ergonomic

Lightweight

Wrap around



Gel Mask
Aromatherapy

On the basis of Distribution Channel, the global sleeping masks market is segmented into:

Online
Hypermarket
Supermarket
Specialty Stores

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Top Key Players in Sleeping Masks market:

Dream Essentials, LLC, Alaska Bear, Bedtime Bliss, Lewis n Clark, Napform, Nidra Goods, Sleep Master, Happy Luxe, and others

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Key Developments:

□ In October 2019, Dream Essentials LLC introduced a new Patriot USA sleep mask having large eye cavity area to make sure the fabric does not touch the eyes and the eye lashes. The mask has a high-tech molded design that blocks the unwanted light for a better sleep.

□ In November 2018, an eye mask manufactured by Neon Sheep – Dog Gel Eye Mask was ranked amongst the top 12 eye masks by the British newspaper agency – The Independent.

□ In October 2019, Dream Essentials LLC introduced a new “Escape Travel Sleep Mask”. The sleep mask has fully adjustable strap with 100% light blocking for effective and relaxing sleep. The product is available with a free earplugs and carry pouch.

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The report also provides analysis of leading market participants including:

- Key companies Sleeping Masks revenues in global market, 2018-2026 (Estimated), (\$ millions)
- Key companies Sleeping Masks revenues share in global market, 2026 (%)
- Key companies Sleeping Masks sales in global market, 2018-2026 (Estimated), (K Units)
- Key companies Sleeping Masks sales share in global market, 2026 (%)

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