

Geospatial Analytics Market Importance, Segmentations, Gross Margin, Future Growth and Segment Forecasts Till 2028

Geospatial Analytics Market Size – USD 53.45 Billion in 2020, Market Growth – at a CAGR of 12.1%

VANCOUVER, BC, CANADA, February 28, 2022 /EINPresswire.com/ -- The global [geospatial analytics market](#) size is expected to reach USD 134.23 Billion in 2028 and register a CAGR of 12.1% during the forecast period, according to latest analysis by Emergen Research. Some major factors driving market revenue growth of the market are rising use of Artificial Intelligence (AI)

and Machine Learning (ML) in geospatial analytics systems, rapid urbanization, rising number of government projects, and advancements in 5G communication technology.

For instance, in March 2018, Esri and Microsoft launched Geospatial AI in Azure. Rise in demand for geospatial analytics from the military sector in order to optimize placement of resources by using predictive analytics is another factor contributing to market revenue growth. Geospatial analytics is being widely used in urban planning and smart cities. In addition, geospatial data plays an important role in the development and deployment of 5G network infrastructure.

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The report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Geospatial Analytics Market industry development trends and marketing channels are analyzed.

Key Highlights From the Report



In July 2020, ESRI added a new deployment option to ArcGIS Indoors and Space Planner and for ArcGIS Indoors Mobile in ArcGIS Pro, as part of June 2020 update. In June 2020, Alteryx introduced intelligence suite and analytics hub with an aim to boost the process of analytic automation. This system enables organizations to transform the analytic process digitally to drive business and achieve societal outcomes.

North America accounted for largest revenue share contributor in 2020 and is expected to increase further during the forecast period. This can be attributed to presence of key players in the region. Availability of advanced systems and modernized research facilities in countries in the region is also driving market growth. Rise in demand for location-based services and real-time information is another factor driving market growth.

Major companies operating in Intelligent power module are:

ESRI, Precisely, Oracle Corporation, Alteryx, Fugro N.V., Hexagon AB, RMSI, SAP, Trimble Navigation Ltd., and Maxar Technologies.

To view the detailed ToC of the global Geospatial Analytics Market report, visit @ <https://www.emergenresearch.com/industry-report/geospatial-analytics-market>

The study relies heavily on both qualitative and quantitative to generate, interpret and analyze raw data about the target market, product or services offered and prominent market players operating in the Geospatial Analytics Market for the forecast period, 2019 - 2028.

Segmented the global Geospatial Analytics Market :

For this report, Emergen Research has segmented the global geospatial analytics market based on component, solution, application, deployment type, and region.

Geospatial Analytics Market Component Outlook (Revenue, USD Billion; 2018–2028)

Solutions

Services

Geospatial Analytics Market Solution Outlook (Revenue, USD Billion; 2018–2028)

Geocoding and Reverse Geocoding

Data Integration and ETL

Reporting and Visualization

Thematic Mapping and Spatial Analysis

Others (DBMS and Data Storage Software)

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Geospatial Analytics Market Application Outlook (Revenue, USD Billion; 2018–2028)

Surveying

Medicine and Public Safety

Disaster Risk Reduction and Management

Climate Change Adaptation

Others (Supply Chain Planning and Optimization, Sales and Marketing Optimization, Predictive Asset Management, and Inventory Management)

Geospatial Analytics Market Regional Overview:

The global Geospatial Analytics Market has been categorized on the basis of key geographical regions into North America, Asia Pacific, Europe, Latin America, and Middle East & Africa. It evaluates the presence of the global Geospatial Analytics Market in the major regions with regards to market share, market size, revenue contribution, sales network and distribution channel, and other key elements.

Key point summary of the report:

The report offers a comprehensive overview of the market size, share, and growth rate in the forecast duration.

It provides details about current scenario, historical data, giving an accurate market forecast for the coming years.

The study categorizes the market on the basis of product types, applications, end users, market value and volume, business verticals, and 5 major regions.

It also offers regional market analysis and forecast for prominent geographies in the sector viz., North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa.

Industry supply chain, sourcing strategy, upstream feedstock, and downstream demand analysis has also been undertaken in the research report.

Table of Contents:

Chapter 1 includes an introduction of the global Geospatial Analytics Market along with a comprehensive market overview, market scope, product offerings, and an investigation of the market drivers, growth opportunities, risks, restraints, and other vital factors.

Chapter 2 offers an in-depth analysis of the key manufacturers engaged in this business vertical, along with their sales and revenue estimations.

Chapter 3 elaborates on the highly competitive terrain of the market, highlighting the key

manufacturers and vendors.

In Chapter 4, our team has fragmented the market on the basis of regions, underscoring the sales, revenue, and market share of each region over the forecast timeline.

Chapters 5 and 6 have laid emphasis on the market segmentation based on product type and application

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