

Dragon Spirits Marketing Teams Up with the ICBA to Offer Access to Benefits & Resources to Gig Worker Brand Ambassadors

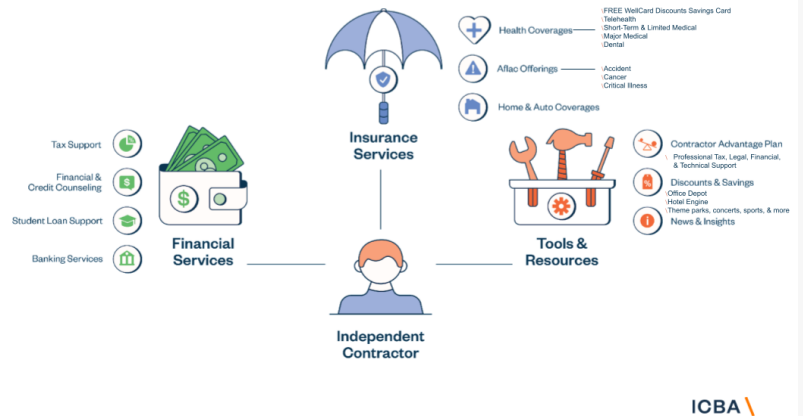
DSM Teams Up with the ICBA for Their Gig Worker's Benefits & Resources

AUSTIN, TEXAS, UNITED STATES, February 28, 2022 /EINPresswire.com/ -- [Dragon Spirits Marketing Inc.](#) announced that it will be partnering with the [Independent Contractors Benefits Association, Inc. \(ICBA\)](#) to offer access to benefits and resources to its Brand Ambassadors (Dragons).

The ICBA, a non-profit association of more than 200,000 independent contractors, empowers members with access to the quality resources, tools, and benefits needed to be successful at work and at home as an independent contractor. It gives members a one-stop-shop to find the support they need to operate as independent contractors.

Overview of the ICBA Benefits & Resources

The ICBA empowers independent contractors with access to the quality benefits, resources, and tools needed to succeed at work and in life.



Dragons who are active for at least 90 days in the DEN will have access to all listed benefits and resources of your choosing!

“

It's just the right thing to do for gig workers in America, and we hope other companies like us will follow our lead”

Lamar Romero

Beginning February 1st, 2022, all 6000+ Brand Ambassadors who are actively working with Dragon Spirits will be provided memberships in the ICBA - giving them access to benefits and resources that are typically unavailable to gig workers not working in more traditional work environments.

“We are building the #1 Brand Ambassador Gig Marketplace in America. Our gig workers, affectionately

named Dragons, are the LIFEblood of our business. Without our Dragons, we do not exist, and

so we go out of our way to pay an average of \$26/h (in some cases more), pay weekly, and treat our Dragons as a family. We know that for many of our Dragons, finding quality and affordable benefits and resources is a huge challenge. We're excited to be able to alleviate that pain point for our Dragons by making access to the ICBA available to all. It's just the right thing to do for gig workers in America, and we hope other companies like us will follow our lead," said Dragon Spirits Marketing CEO Lamar Romero.

ABOUT DRAGON SPIRITS MARKETING INC.

Dragon Spirits Marketing (a Capital Factory validated company) has created the #1 Brand Ambassador Gig Marketplace, matching growing brands with educated and passionate brand ambassadors at 1000's of brand activations across the US. In order to scale, DSM created an in-house marketplace platform, aptly named The Dragon Engagement Network™ (DEN), in 2018. It enables brands to source curated gig workers - Dragons - DIRECTLY - for a multitude of brand activations, while giving Dragons a place where they can learn, grow, and have fun, telling the stories of great brands - all with a dependable, high-paying source of income, paid on a weekly basis.

Lamar Romero

Dragon Spirits Marketing

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Health Coverage Options

Sample of Monthly Premiums

 WellCard	 MDLIVE Telehealth	 Aflac	 Basic Health	 Major Medical
FREE <i>Savings Health Discount Program -- In-Network -- includes medical, dental, vision, imaging, prescription services, and telemedicine.</i>	Option <i>Fast, hassle-free virtual care with board-certified doctors -- available 24/7/365 wherever you are.</i> \$9.99	3 Plan Options <i>Starting At:</i> \$25* -- Accident \$21* -- Cancer \$18* -- Critical Illness	3 Plan Options \$65 -- Basic \$94 -- Choice \$149 -- Enhanced	45 Plan Options <i>Examples:</i> \$374* -- United Healthcare \$7,250 Deductible \$450* -- BlueCross \$6,000 Deductible \$576* -- BlueCross \$1,500 Deductible Pricing may be offset by subsidy.

Sample based on 40 Yr. Male in Atlanta, GA (30309)

* Net pricing may vary based on age & location.

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Dragons now have the ability to be insured by one of these health coverage options as a gig worker! DSM believes this is a very important step in the right direction, and they hope that other Gig Work industries will follow their lead.

This press release can be viewed online at: <https://www.einpresswire.com/article/564303107>

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