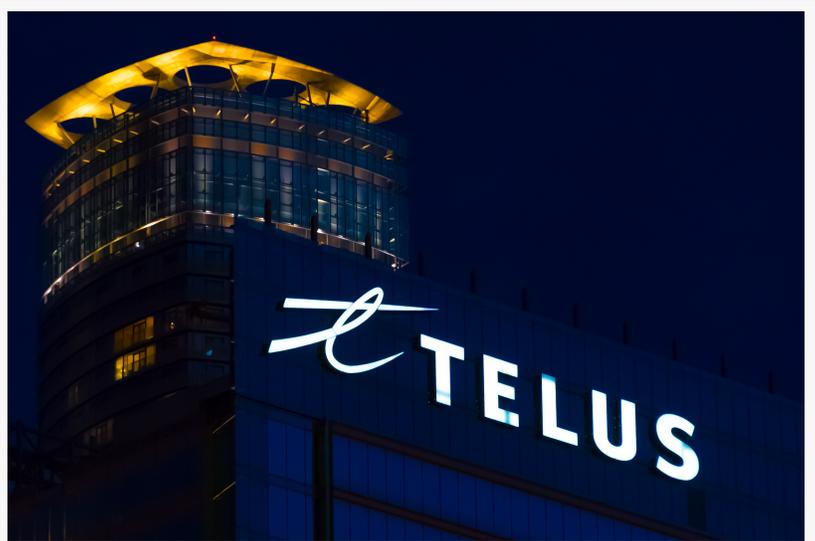


MCE & TELUS Extend Their Long-standing Partnership With a 5-Year Renewal

Innovative Mobile Device Lifecycle Solution to Bring Further Advancement to Leading Canadian Telecommunications Company

DALLAS, TEXAS, UNITED STATES , March 1, 2022 /EINPresswire.com/ -- [MCE Systems Ltd.](#), the global leader in mobile device lifecycle management, announced today that it has extended its relationship with TELUS, a world-leading communications technology company. The five-year renewal extends through January 1st, 2027, achieving a historical 20-year milestone.



TELUS Communications

For over a decade, [MCE and TELUS](#) have worked to deliver a comprehensive customer experience that is unique to the industry. The renewed partnership will allow both MCE and TELUS to continue providing customers with unparalleled mobile customer experience and 24/7 digital support through the MCE SDK and on-device applications.

“

MCE’s competencies match our customer first mindset, enabling TELUS to prioritize the customer experience and extend the lifecycle of customer devices”

*James Rooke, Vice President,
TELUS*

“In terms of the global mobile landscape, Canada is an advanced market with educated customers,” said Shlomi Silberstein, Managing Director, MCE Systems. “TELUS’ decision to extend their relationship with MCE for an additional five years is a clear indicator of the trust we have built and our ability to take care of the device needs of their customers.”

MCE is an important technology integrator for TELUS, Mobile Klinik (Canadian leader in professional smartphone and tablet repair, refurbishment and resale) and their partners through services including logistics, diagnostics, and repairs. The continued partnership will

allow TELUS to build on their best-in-class customer service by enabling customers to choose their preferred method of device support and by delivering a true omnichannel experience.

“MCE’s competencies match our customer first mindset, enabling TELUS to prioritize the customer experience and extend the lifecycle of customer devices,” James Rooke, Vice President, Wireless Product Marketing and Value Creation, TELUS.

About MCE Systems:

MCE Systems is the pioneer in mobile device lifecycle management, having created more than \$2.5B of shareholder value for operators and their partners since 2005. MCE’s industry-leading solutions simplify operations, increase revenues, and decrease inefficiencies. Specific solutions range from device diagnostics and care to [trade-in management with a price guarantee](#) to handling device returns. All are omnichannel-ready with world-class virtualization and provide fully integrated data management to anticipate customer needs around device-related customers issues (e.g., device health, upgrade timing). Over its more than 15 years of experience, MCE Systems has become the trusted solution to Tier-1 operators and their partners. For more information, please visit: www.mce.systems.

Follow us on LinkedIn at <https://www.linkedin.com/company/mce-systems>

Visit our Facebook page at <https://www.facebook.com/mceSystems>

Media contact:

MCE Systems Ltd.

E: jason.s@mce-sys.com

Company Contact:

MCE Systems Ltd.

E: kobi.f@mce-sys.com

5WPR For MCE Systems

MCE Systems Ltd.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/564368610>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.