

AEGIS Advisory Partners Demystifies Environmental, Social, and Governance (ESG) Reporting

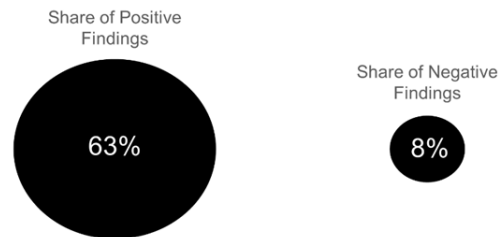
This paper defines ESG and why it is important to organizations, how the regulatory landscape is evolving, and developments in global standards for reporting.

NEW YORK, NEW YORK, UNITED STATES, March 2, 2022

[/EINPresswire.com/](https://EINPresswire.com/) -- [AEGIS Advisory Partners, LLC \(AEGIS\)](#), a strategy and management consulting firm, working in conjunction with BrightWorld ESG, an ESG strategy consulting firm, announces the release of the 1st installment of their four-part thought leadership series on Environmental, Social, and Governance (ESG) reporting. AEGIS will explore the content, current reporting topics and measures, an ESG reporting delivery approach, and the impact and value to be realized from ESG reporting in this series.

Paying attention to environmental, social, and governance (ESG) concerns does not compromise returns - rather, the opposite occurs.

Results of >2,000 studies on the impact of ESG propositions on equity returns:



Source: Gunnar Friede et al., "ESG and financial performance: Aggregated evidence from more than 2000 empirical studies," Journal of Sustainable Finance & Investment, October 2015, Volume 5, Number 4, pp. 210-33; Deutsche Asset & Wealth Management Investment; McKinsey analysis

Exhibit 1 Financial Performance and ESG

This paper defines ESG and why it is important to organizations, how the regulatory landscape is evolving, and developments in global standards for reporting – topics that should be high on the CFO's agenda.

Over the past several years, employees and consumers have taken a more active stance. According to a recent [PwC ESG Survey](#), over 80% of employees surveyed are inclined to evaluate their employer, or prospective employer, on their ESG commitments. And over 75% of consumers surveyed are allocating more of their spending power to those companies committed to ESG.

Click here to access the full thought leadership paper on "[Demystifying ESG](https://aap-us.com/environmental-social-and-governance-esg-reporting/)": <https://aap-us.com/environmental-social-and-governance-esg-reporting/>

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