

Mobile Health Apps and Solutions Market Detailed In New Research Report 2022 | Runtastic, Nike, MyFitnessPal, Azumio

Proliferation of mobile devices provides an entirely new and effective dimension to the healthcare industry

SEATTLE, WASHINGTON, UNITED STATES, March 2, 2022

/EINPresswire.com/ -- [Mobile Health Apps and Solutions Market](#) Research focuses on the key trends prevailing in the Global Mobile Health Apps and Solutions Industry sector. The existing Industry scenario has been studied and future projections with respect to the sector have also been investigated. Market study report comprises evaluation of numerous influential

factors including industry overview in terms of historic and present situation, key manufacturers, product/service application and types, key regions and marketplaces, forecast estimation for global market share, revenue and CAGR.



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Major Players Are: Runtastic, Nike, MyFitnessPal, Azumio, GP Apps, Pacer Health, Kinosis, GoodRX, Leafly, and Epocrates.

Hospitality companies are implementing mobile apps for scheduling appointments, track patient information and generate leads, among others. Mobile apps for physician contact information can also be utilized to generate new leads as well as facilitating interaction between doctors and their patients. Moreover, there are several companies that are developing apps for digital detoxification to target the right population for the specific procedure. With rising geriatric population and increasing incidence of chronic diseases such as CVD and diabetes, the U.S. seems to be gaining robust traction in the mobile health apps and solutions market. Besides,

positive government initiatives are also helping the regional market growth. On the contrary, Asia Pacific is exhibiting a positive outlook with rising smartphone penetration in the region.

Mobile health apps typically require smartphones, laptops, tablets, and PCs to operate. The penetration of different types of consumer electronic products including smartphones, tablets, etc. has increased in the recent past. As per the Pew Research Center, in 2019, around 81% of people in the U.S. had smartphones, increasing from 68% in 2015. According to the same source, tablet users in the U.S. increased from 34% in 2013 to 52% in 2019. This, in turn, has stimulated growth of the mobile health apps and solutions market.

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Emergency services and disaster management apps will help the healthcare workers keep track of important health information such as medicines, blood pressure, pulse, temperature, and blood alcohol level among other vital signs. Some people are concerned about privacy issues, but the truth is that mobile apps for emergency services and disaster management services are designed to give patients the complete healthcare information needed by these patients immediately after the emergency has taken place. That being said, certain aspects of the market could prove to be detrimental to future development. For instance, a lack of standards and regulations, as well as a dearth of reimbursement, could potentially limit the market growth. Furthermore, limited guidance from physicians in selecting health apps could impede growth of the mobile health apps and solutions market.

One of the biggest advantages of mobile health apps is the cost-effectiveness of healthcare delivery. Healthcare services can be expensive at times and thus it is required to have an adequate solution, which will be affordable for both healthcare provider and patient. Mobile health apps are excellent in provide cost-competent healthcare service. Besides, helping patients to access essential healthcare information immediately can minimize the cost of unnecessary hospital visits. Hence, such factors can augment growth of the mobile health apps and solutions market. Recently, in December 2020, Hahnemann Scientific Laboratory (India) Pvt. Ltd. India, in collaboration with 3EA, launched India's first homeopathy healthcare mobile application Dr. Haslab.

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