

ICARO™ Media Group Enters Into Partnership with ASPIS Cyber Technologies

ASPIS To Provide End Point Cyber Security to over 250M Addressable Subscribers

NEW YORK, NY, US, March 3, 2022 /EINPresswire.com/ -- [ICARO™](#) Media Group, Inc. ("ICARO™"), a leading company in AI-driven media technology for global telecom and media broadcast companies, and ASPIS Technologies, Inc. ("ASPIS"), who recently acquired a majority interest in leading end-point cyber security company Assac Networks, Inc. (ASSAC™), a leading cyber security technology company located in Tel Aviv providing advanced end-point cyber security solutions including complete protection against malware such and providing mobile communication encryption, will provide end-point cyber solutions to an addressable audience of over 250M subscribers around the world. The company recently announced a major strategic investment and acquisition by ASPIS.



We intend to provide and to deliver superior end-point cyber security to customers and provide best-in-class critical infrastructure protection."

*Paul Feller, Chairman and
CEO of ICARO*

ASPIS / ASSAC will initially provide cyber protection for users of the ICARO™ platform and partnership apps for global telecom and media broadcast companies and plans to expand its product offering to allow subscribers a B2C license to protect their end-points to more than 50 million addressable telecom subscribers under contract and over 170 million addressable media broadcast subscribers under contract across Latin America, Europe and North America.

"I am very pleased that ASSAC's recent strategic alignment

with ASPIS Cyber Technologies is already expanding our global distribution channels in 20 new

countries and an addressable 240M subscribers throughout LATAM, USA, Canada, Germany, Spain, Italy and France,” stated Shimon Zigdon, founder and CEO of Assac Networks.

“ASPIS/ASSAC will provide ICARO’s telecom and media broadcast subscribers with ShieldiT, the only solution with a unified, managed anti-hacking and anti-tapping capability for Bring Your Own Device (BYOD) smartphones, which are the most vulnerable points in an organization's IT network today.”

“ASPIS/ASSAC will provide the most advanced cyber security protection for end-point access to include cellular phones, apps, OTT devices, video conferencing and tablets to SAAS partnership providers, global telecom partners, and government/DOD clients. In addition, ASPIS plans to deliver the most advanced innovative AI-powered prevention, detection, protection, and response technology with Assac's ShieldiT technology platform”, stated [Paul Feller](#), Chairman and CEO of ICARO. “ASPIS/Assac has established itself as the most advanced end-point solution to protect organizations against spyware such as NSO’s PEGASUS. We intend to provide and to deliver superior end-point cyber security to customers and provide best-in-class critical infrastructure protection.”

About Assac Networks

Established in 2011 by seasoned veterans of the Israeli defense and security industries, Assac Networks develops and implements unique end-point security solutions.

The company is particularly focused on the development, integration, and marketing of network forensic and security products and solutions in the fields of mobile and landline communication - as well as cyber protection systems for ISPs and mobile carriers, government agencies and commercial organizations.

Assac’s flagship product, ShieldiT, integrates two proven smartphone security solutions originally designed to meet the strict, high-level security requirements of the security and defense market, which the company has adapted for the consumer and corporate user. The company’s clients include law enforcement and intelligence agencies, and large enterprises around the world.

For more information, please visit www.assacnetworks.com

About ICARO

ICARO empowers Global Telecoms, Media Companies and Broadcast television networks, with over 220 million subscribers under contract in LATAM and North America, to create personalized content offerings and digital experiences for their customers. Through both its SaaS platform and AI-powered direct-to-consumer products, ICARO gives media companies and global telcos the ability to grow revenues, build audiences, and access turnkey solutions to stay competitive in an evolving media and technology marketplace. The ICARO platform features include access to a premium content library in several languages, international content distribution solutions, advanced geofencing controls, e-commerce integrations, advertising integrations, multimedia management and curation tools, metadata enhancement and optimization, channels and

playlists, and video management and hosting. ICARO's platforms support multi-language digital content to a growing list of publishers, telco partners and media groups. ICARO is headquartered in New York, with international offices located in Los Angeles, São Paulo, Mexico City, Toronto, Boca Raton and London. For more information, please visit www.icaromediagroup.com.

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