

Appalachia Technologies Promotes a President, Vice President

Appalachia Technologies has announced the promotion of Terri Bendl to Vice President, Sales & Marketing, and Mike Williams to President.

MECHANICSBURG, PA, UNITED STATES, March 3, 2022 /EINPresswire.com/ -- Appalachia Technologies, a Managed IT and Cybersecurity Provider, has announced the promotion of [Terri Bendl](#) to Vice President, Sales & Marketing, and [Mike Williams](#) to President.

Ms. Bendl began her career in network support and administration before moving into IT sales. Since joining Appalachia in 2016 as the Sales & Operations Coordinator, she has contributed in a number of functions including sales, marketing, accounting, and human resources. In 2019, Ms. Bendl was promoted to Director, Sales & Marketing, where she became responsible for leading a team of account executives, as well as strategic marketing direction. The transition brought together her technical knowledge and business acumen.

Mr. Williams' early career has roots as a systems engineer. His focus later transitioned toward client engagement where he has continued to impact the customer experience. Joining Appalachia in 2013 as the Director,



Client Services, Mr. Williams has spent his career with the company bridging the service delivery with the client experience. He has been influential in the cultivation of company culture, most notably establishing Appalachia's Core Values that are a cornerstone to the organization, from inclusion in position descriptions and performance reviews to company meetings.

"Terri has all those things (tangible and intangible) that you want to be surround by...intelligence, experience, an incredible work ethic, the epitome of leading by example and her unwavering passion for who we are and what we do. More than all of that though, she's an incredible person who gives her whole-self to her team, our clients and all of us on a daily basis," says Mike Williams.

Brian Stone, Partner, shares his thought on the promotion of Mr. Williams: "Containing our excitement while expressing our gratitude for Mike in his new role is an amazing experience for all of us. This news has been years in the making. Quite honestly, we've all grown tremendously throughout this process. We are thankful, grateful, humbled."

Headquartered in Mechanicsburg, Pennsylvania, Appalachia was founded in 2004 by Mike Romano and Brian Stone. As a services-only company, Appalachia maintains a vendor-neutral position, which allows the company to serve clients in an unbiased manner, recommending the solution(s) that are best suited for their needs and budget. Maintaining such a position enhances the breadth and depth of skill across various technology platforms and services.

About Appalachia Technologies, LLC:

Headquartered in Mechanicsburg, Pennsylvania, Appalachia was founded in 2004 and is a Best Places to Work in PA for 5 years in a row. Appalachia has been a Top 50 Fastest Growing Company in PA and has been named on the MSSP Alert Top 250 MSSPs, CRN MSP 500, and Channel Futures MSP 501 Lists. Appalachia is a SOC 2, Type II Audited company.

At Appalachia Technologies, we help businesses in our community stay ahead of the latest cybersecurity threats through a combination of technology, service, and education. We begin with a security risk assessment of the environment and then we build a cyber security roadmap to identify and prioritize improvements to your overall security posture. Our managed security services allow you to focus on your business goals and objectives, while our SOC (Security Operations Center) proactively monitors, manages and responds to security events in your environment.

For more information, visit: <https://appalachiatech.com/>

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