

# Global Digital Supply Chain Market Research Report 2022

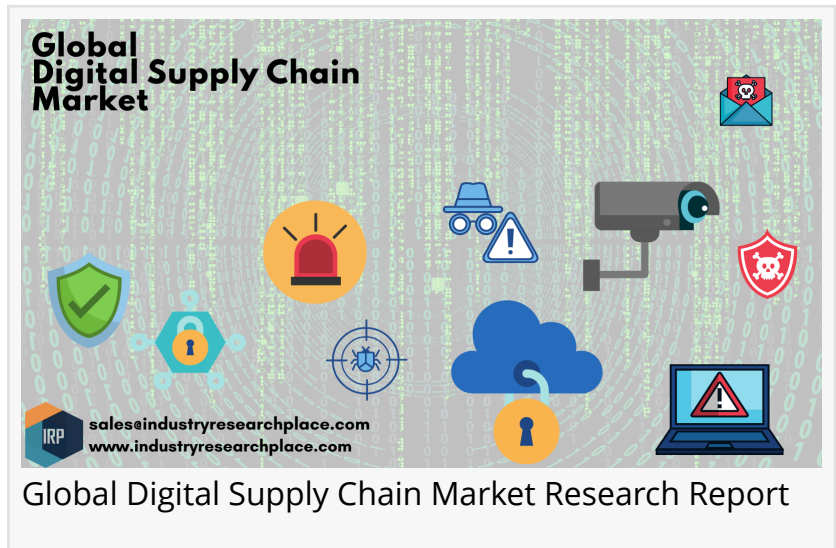
SAN JOSE, CA, UNITED STATES, March 7, 2022 /EINPresswire.com/ -- According to the new report published by Industry Research Place Global Digital Supply Chain Market is valued at USD XX Million in 2021 and is projected to reach USD XX Million by 2028 with the CAGR of XX % over the forecast period.

This report analyses the global market for Digital Supply Chain . The report will enable the user to understand and

gain insights into the current and forecast market situation. The market is comprehensively analyzed by geography to give complete information on the global scenario. The qualitative and quantitative data provided in this study can help user understand which market segments, regions are expected to grow at higher rates, factors affecting the market and key opportunity areas. The report also includes competitive landscape of key players in the industry along with emerging trends in the market.

Some of the key factors influencing the global digital supply chain market include an increase in demand for reliable, fast, and effective order execution; an increase in the demand for cloud-based supply chain management solutions; and an increase in the adoption of industrial-grade digital technology. Furthermore, security issues linked with the digital supply chain have a negative impact on the market's development. In addition, the proliferation of Supply Chain 4.0 and the ongoing trend of digital transformation have an impact on the market's growth and development. Nonetheless, it is projected that each of these variables would have a significant impact on the growth of the global market over the forecast time period.

The integration of the most recent digital technology enables businesses to completely revolutionise the way their supply chains operate, resulting in significant cost savings. The trend toward digital transformation among businesses has seen an increase in recent years, resulting in the use of analytics, robotics, artificial intelligence, the Internet of Things, and other advanced technologies to process and collect information automatically, as well as to support decision-



making and other activities, or to completely automate them. This has increased the demand for supply chain digital transformation in order to improve service, agility, cost, and inventory levels, as well as to improve the overall performance of the supply chain. In this way, the continued trend of digital transformation is advantageous for the development of the digital supply chain business.

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#### Major Players of the Digital Supply Chain Market

1. IBM Corporation
2. MicroStrategy Incorporated
3. SAP SE
4. TIBCO Software Inc.
5. Cloudera, Inc.
6. Oracle Corporation
7. Infor
8. SAS Institute Inc.
9. Tableau Software
10. Software AG
11. Others

#### Global Digital Supply Chain Market COVID-19 impact Analysis

This report highlights the impact of the Covid-19 pandemic on Global Digital Supply Chain Market. By combining data from a range of industry sources, as well as predictive modeling and market trend analysis, we provide an evidence-based set of projections that will allow organizations to plan their strategies more effectively. The report gives in depth analysis of short term and long term impacts of epidemic on the industry.

The digital supply chain business was dominated by North American companies. This region's digital supply chain market is benefiting from an increase in investment in emerging technologies such as the Internet of Things (IoT), artificial intelligence (AI), augmented and virtual reality (AR/VR), 5G networking, digital twin, robotics and automation, autonomous vehicles, and drones. The Asia-Pacific region, on the other hand, is predicted to experience the fastest growth rate during the forecast period. A strong economic growth environment, combined with continued development in the services sector, has prompted commercial firms to spend extensively in digital supply chain solutions in order to sustain their growth and increase efficiency. Furthermore, factors such as the increase in smartphone penetration, the increase in cloud deployment among small and medium-sized businesses, and the ongoing modernization of the manufacturing and construction industries all contribute to the significant increase in investment in digital supply chain in emerging markets such as India, China, and Australia, among others.

## Market Segmentation

- Component
  - o Solution
  - o Service
- Organization Size
  - o Large Enterprises
  - o Small & Medium sized enterprises
- Industry Vertical
  - o Retail & Consumer Goods
  - o Healthcare & Pharmaceuticals
  - o Manufacturing
  - o Food & Beverages
  - o Transportation & Logistics
  - o Automotive
  - o Others

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## Report Coverage

- An overview of the Global Digital Supply Chain Market
- In depth analysis of market dynamics and major factors such as drivers, restraints, opportunities and trends influencing the global market
- Global Digital Supply Chain Market revenue data historic and forecast analysis (2015 to 2026)
- Characterization and quantification of the market segments for Digital Supply Chain Market
- Market share analysis of key market participants and their competitive landscape

## Important Questions Answered by Global Digital Supply Chain Market Report

- What is the impact of COVID 19 epidemic on the Global Digital Supply Chain Market?
  - Which is mostly affected region, country?
  - Which is the current largest and fastest-growing region?
  - What is the market size and growth rate of the Global Digital Supply Chain Market?
  - What are current factors affecting the growth of market?
  - What are Key trends and opportunity areas?
  - Within Digital Supply Chain Market, which segments are fastest growing & emerging strongly?
- What are the drivers and restraints for each segment?

## What are vendor competencies by segment?

- What are the major strategies adopted by leading market companies?
- What are company challenges and essential success factors by market segment?
- How company offerings and supply chain capabilities are shifting to meet emerging market needs?

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