

Cinema8, the Video Platform that's Going to Change the Way Videos are Made and Consumed

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LONDON, UNITED KINGDOM, March 7, 2022 /EINPresswire.com/ -- [Cinema8](https://cinema8.com) provides interactive videos – here, from passive watching, the viewers actually get to choose what happens in the video.

Videos made interactive - Real world examples:

Embed a small quiz in the video – great for online learning, e-learning, customer services.

Embed a small game – great for teaching children and entertainment.

E-commerce add-ons – embed a product in a video along with prices and buy link!

Subscribe to a newsletter

Make recipe ingredients list clickable!

Collect any other user information from the viewer

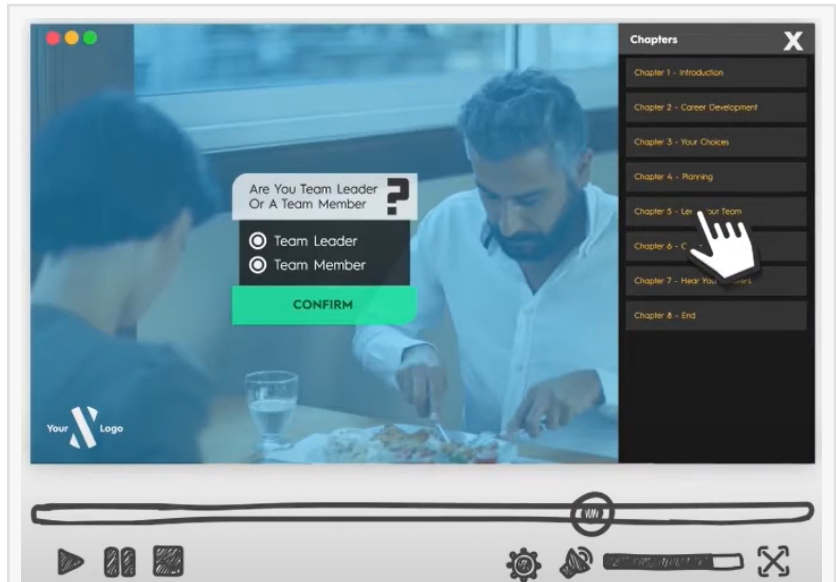
Survey creation, gamification, scores, interactive interviews, etc.

Cinema8's Cool Features

Add Links, link webpages

Add information cards

Widgets – overlays, text effects, visual effects, and more.



Cinema8 Interactive Video



Cinema8 Interactive Video

Customizable widgets - Users can create their own widgets too!

Advanced features:

Dynamic Dubbing

Storyboarding by linking questions with videos

360 degree video storytelling - making plus add links, cards and webpages to restaurants, pubs visited!

Working with layers

Integrate other video accounts like YouTube with Cinema8

Publish via – link, social media, scorm learning package

Quote: "Over 95% of companies that have used interactive videos consider them highly effective. Cinema8 is a powerful tool to simplify [interactive video](#) making at an affordable price."

The logo for Cinema8, featuring the word "cinema" in a lowercase sans-serif font, followed by a large, stylized "8" that has a registered trademark symbol (®) at its top right.

Cinema8 Interactive Video

For Users:

More fun

More control

Better memorization

Easy shopping

Easy feedback

Enterprise user features:

Enterprise tube for publishing one's own streams

Interactive live streaming

Video analytics, CDN

Business results:

44% more viewing times

3x more engagement

10x higher click through rates

11% increase in ROI

Made to be easy for everyone

For novices - No coding – drag and drop

For everyone - Customizable widgets and a widget library to choose from

Full power unleashed - For programmers – use it as a complete video production environment with html, css and java. Create own widget

Quote - “We deliver a brand new video experience by managing video, video hosting, interactive videos with drag & drop tools, video personalization and editing, storytelling, video portal, enterprise tube, advanced metrics and more.”

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Cinema8

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