

George Cacioppo Enjoys Creating Great Consumer Experiences Delivered Via the Cloud and Large-Scale Networks

George Cacioppo enjoys the process of creating vibrant consumer experiences delivered via cloud-server and large-scale network technology.

SAN DIEGO , CA, UNITED STATES , March 7, 2022 /EINPresswire.com/ -- For the last eight years, engineer and manager [George Cacioppo has led](#) development and operations for the Playstation Network at Sony Interactive Entertainment. While at Sony, Cacioppo actively explored his passion for technology in creating superior consumer experiences delivered via cloud servers and large-scale networks. Cacioppo helped his unit achieve excellent business results while driving continuous improvement of value delivery from critical cloud and global networking partners.

Born in Suffolk County on New York's Long Island, [Cacioppo lived in Boston for 10 years](#) while working for Digital Equipment Corporation, which was later acquired by Compaq (and later still merged into Hewlett-Packard). In the early 1990s, Cacioppo moved to California to work for Adobe, the creator of the bestselling Photoshop and Creative Suite line of applications. Following his stint at Adobe, Cacioppo worked for PalmSource, the developer and licensor of Palm OS for the Palm personal digital assistant (PDA). After 15 years in roles at Adobe and PalmSource, Cacioppo moved to San Diego to work for the TurboTax subsidiary of Intuit (where he earned an Intuit CEO Leadership Award in 2010) and then for Sony Interactive Entertainment.

At Sony, Cacioppo drove technology, operations and growth for the company's PlayStation Network, enabling revenue to climb from \$1.5 billion to over \$16 billion during his tenure with the company. The Playstation Network is currently active in at least 73 territories worldwide. It incorporates an online marketplace called the Playstation Store, a premium subscription service called Playstation Plus for social features and enhanced gaming and a cloud gaming service called Playstation Now that allows people to play PlayStation games on a variety of different devices. The Playstation Network has its own electronic payment system whereby the brand's proprietary Playstation Network Cards can be used to deposit credits into a virtual wallet to purchase digital content. Playstation Network Cards are available at convenience stores, online retailers, post-office ATMs and electronic kiosks.

While insisting the Network was synonymous with gaming, in 2015, Sony connected online services for its television, music and video products to it and stated the PlayStation Network had evolved to become a "comprehensive digital entertainment brand" unto itself. Cacioppo ran this

network for Sony, supporting PlayStation 4 and 5 consoles, with over 110 million active accounts. The Playstation Network ran continuously 24/7 every day of the year. In 2021, Cacioppo was presented with a Sony Group Technology Award.

Following his engagement at Sony, [Cacioppo is now seeking](#) an opportunity to put his high-capacity, consumer-oriented cloud and network experience to work for a new enterprise in the realms of digital commerce, gaming or media.

Cacioppo considers himself an analytical and methodical engineer firstly and foremostly, and in his spare time, he loves to tinker with new technology to understand how systems and hardware work. Married with five children, he loves to sail and take beach vacations. He continues to reside in San Diego.

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