

# Woman-led Vstudio is a game-changing, all-in-one solution for the expanding global fitness market

*Vstudio is a simple all-in-one solution to teaching online, helping people stay active and healthy.*

NEW YORK CITY , NEW YORK , USA,  
March 8, 2022 /EINPresswire.com/ --  
The video conferencing platform is designed to streamline the online teaching process, taking the tech out of teaching so you can focus on growing your business.

[Vstudio](#) was founded with fitness and wellness for everyone in mind. Vstudio prioritizes industry-leading student and teacher engagement, offering a vibrant and open community space to replace cold and quiet video conferencing rooms, set on highly reliable video conferencing for virtual classes, and much more.



Vstudio is building a worldwide network for their global movement platform, already boasting students from 22+ countries and a slew of instructors from around the globe.

When the pandemic hit, vstudio founder, Jayla Pearce, needed a seamless, time-saving solution to teaching online. Pearce was a part-time yoga teacher herself and was frustrated by cumbersome and fragmented video conferencing platforms. With first-hand experience, she and her yoga student founded vstudio with a focus on streamlining client experience and ease-of-use.

“

For the instructor, we provide an all-in-one platform, including video conferencing, that makes it easy to run all of their offerings.”

*Jayla Pearce, Vstudio*

“For the instructor, there is an all-in-one platform, including video conferencing, that makes it easy to run offerings,” said Pearce, “Vstudio has instructors in 22

countries, in the last year and a half 30% of new instructors signed up from a referral from an existing one, without any prompts. So, people are loving it. And the most feedback received is

how simple and easy it is for them to run things and for students to attend. And just how easy it is for them to figure out.”

Vstudio is building a worldwide network for their global movement platform, already boasting 1000s of students and a slew of instructors from around the globe. Vstudio’s game-changing, all-in-one solution arrives in a rapidly expanding global fitness market. The main differentiator being they prioritize the connection between student/instructor unlike most virtual fitness offerings that are one-sided giants, where the teacher can’t see you or it is a recording.

Video conferencing fatigue has crept in for almost everyone over the past two years, and vstudio is offering an engaging alternative to impersonal calls. The connectivity offered by vstudio is vital for success in this industry: 47% of people are more likely to maintain a wellness routine when held accountable by a teacher; and 21% of people practice yoga online to feel less lonely. Tweaks to the class delivery method, such as the teacher seeing all the students while the students only see the teacher, and students able to ask questions only the teacher can hear, are just a couple of the ways vstudio offers a more accessible and interactive experience.

All the offerings needed are in one place-live and recorded classes; workshops and training; memberships class packs; private bookings, and in-person offerings. Seamless scheduling ensures that anyone can set it and forget while vstudio takes care of the rest. On vstudio, promotion is made easy, to share offerings and get discovered by new clients. With vstudio, the technology is made simple, and the entire online teaching process is streamlined and taken care of so you can focus on your brand.

Vstudio just launched a one-month free trial and monthly pricing ranges from \$15 to \$150 USD.

Founder Jayla Pearce brings five years of experience teaching health and wellness and 10 years in corporate management in sales and marketing. She has recently moved to Hamilton and is expecting a child soon. Vstudio was co-founded with software engineer Prasann Pandya, who won “hackathons” across North America.

In Hamilton, vstudio has partnered with business incubator, [The Forge](#).

“Running a business can be lonely and isolating and a little daunting figuring out where to focus. So, it is nice to be a part of a community. It’s only been a couple of weeks that I’ve joined this incubator, but I have already made great connections,” said Pearce of working with The Forge.

The Forge is a business incubator funded by McMaster University, serving novel and scalable start-ups in the Hamilton, Greater Toronto, and Niagara Regions.

Vstudio will be looking to raise its first round of investment funds in the spring/summer and will be also launching a participant membership.

To learn how to get yourself energized online and to help keep your health and wellness in check, visit [www.vstudio.live](http://www.vstudio.live) today.

Paul Fitzgerald  
Salt & Pepper Media Inc.  
+1 289-795-6176  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/564909978>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.