

Coca-Cola invented on this date - March 29

UNITED STATES, March 7, 2022 /EINPresswire.com/
-- Coca-Cola was invented March 29, 1886 in Atlanta, but it took another nine years before it was first bottled in Vicksburg, Mississippi.

A recently published book "The Coca-Cola Trail" explains why that idea to bottle was an important first step in creating what would become the world's best known product. The book also reveals why the owner of Coca-Cola originally thought bottling was "a dumb idea", and how he eventually agreed to sell the exclusive U.S. bottling rights for just one dollar.

What happened because of that sale is explained on "The Coca-Cola Trail" which features [people and places in the history of Coca-Cola](#). The book might also serve as a summer travel guide as the reader learns of interesting places to visit and the unique Coca-Cola history at each site.

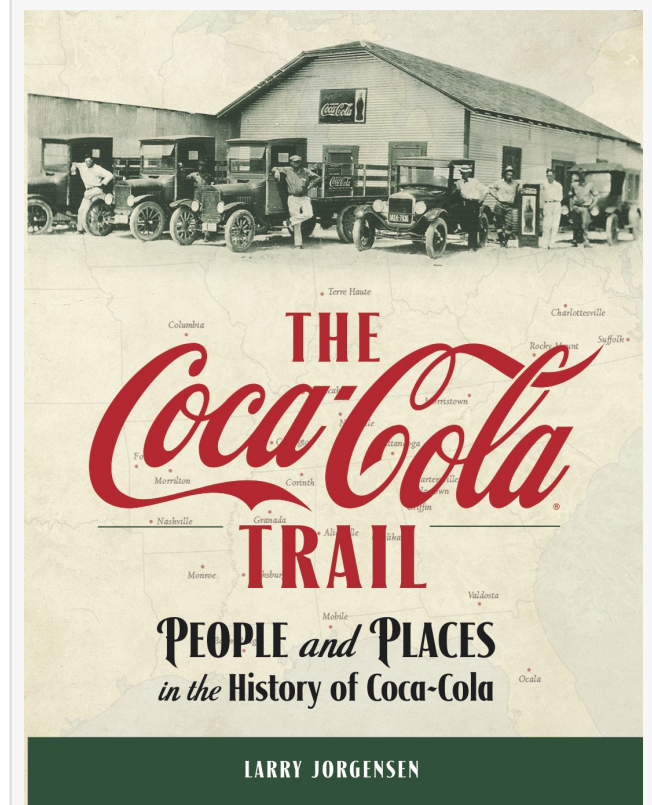
Self published by journalist Larry Jorgensen the book contains 30 chapters and over 200 pages which include historic photos and exclusive interviews. It has received favorable reviews from readers interested in the history of American businesses, as well as fans of Coca-Cola memorabilia. The positive reader response has resulted in the recent publishing of a sequel "Return To the Coca-Cola Trail".

“

bottling was a dumb idea”
a summer travel guide

Both books are available at <https://the.cocacolatrail.com>
The author can be contacted at:
glmanagement40@gmail.com

Larry JORGENSEN
G L Management
+ +1 337-591-1937
glmanagement40@gmail.com



People and Places in the History of Coca-Cola

This press release can be viewed online at: <https://www.einpresswire.com/article/564916202>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.