

Leading Innovators in Exceptional Perfumery: Nabeel Perfumes

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SHAJAH, UNITED ARAB EMIRATES, March 10, 2022 /EINPresswire.com/ -- Founded in 1969 by Asghar Adam Ali (Al Attar), Emirati perfume house, Nabeel Perfumes Group of Companies, has emerged as one of the region's pioneering forces in the perfume industry. The brand attributes its ongoing success to "sheer hard work and strict quality measures", standing true to its very definition in the Arabic language, Nabeel meaning 'Noble'.



With its sophisticated manufacturing plant in Sharjah Airport International Free Zone spanning over 200,000 square feet, today the company has matured into a renowned "home-grown"

fragrance a house that is home to four independent perfume brands; Nabeel Perfumes (Arabic and oriental), Chris Adams Perfumes(French Masstige), The Spirit of Dubai (luxury niche), and Nuvo (value redefined).

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Muhammed Aasik is the founder of SEO Spider Dubai, SEO Expert, and SEO Freelancer in Dubai. A Professional SEO Specialist, Google Analytics, and White Hat SEO.”

Mohamed Aasik

With a standing workforce of more than 600 staff, Nabeel Perfumes Group of Companies exports its creations, which include perfumes, oils, bakhoors/incense, and ouds, mukhamaria, cosmetics, gift sets to over 100 countries worldwide and has amassed an extensive network of independent distributors across the globe. The Group,

which established a base in the Saif Zone in 2002, is the largest incense manufacturer in the region.

Over the years Nabeel Perfumes Group of Companies has received worldwide recognition and accolades including Environmental Performance Certificate by UAE Ministry of Environment and

Water, Sharjah Economic Excellence Awards by Sharjah Chamber of Commerce & Industry in association with European Foundation for Quality Management, SAIF Excellence Award by Sharjah Airport International Free Zone Authority, Dr. Rashid Alleem, Chairman of SEWA & Founder of Alleem Knowledge Center, in the presence of senior dignitaries and guests, awarded Asghar Adam Ali the title 'Marketing professional of the year - Best of 2014' at the Sharjah Chamber of Commerce & Industry, U.A.E. "Motivated by the

unwavering loyalty of a plethora of satisfied consumers from across the globe, we resolve ourselves to transform Nabeel into a global leader, using ingredients of success — customer satisfaction, unflinching adherence to quality, and creating a workforce to dream big and to contribute high — as our theme," said Mr. Asghar.

Mohamed Aasik

Nabeel Perfumes

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