

TiE SoCal 2022 Kickoff Event Energizes Members and Guests

Introduction of 2022 Initiatives and Primer on Crypto, Blockchain, NFTs and Crypto during the first in person event of the year for TiE SoCal

CERRITOS, CA, UNITED STATES, March 10, 2022 /EINPresswire.com/ -- On the evening of Saturday, February 26th over 120 [TiE SoCal](#) members, Charter Members, and guests gathered at the Sheraton Cerritos. Attendees were treated to an evening of exciting new initiative announcements, special dignitaries and speakers, dinner, and networking.

TiE SoCal Executive Director, Jerry Heikens, welcomed the attendees and introduced a special dignitary, Ali Sajjad Taj, Council Member and Former Mayor of Artesia. Ali presented Certificates of Recognition to Shankar Ram, Chair of TiE SoCal Angels, Co-Chair Anshuman Sinha, President Ashish Saboo, and Board Member Navneet Chugh for their outstanding leadership in fostering

entrepreneurship. Dignitary Kewal Kanda, President, Federation of Indo-American Association, also presented Certificates of Recognition to these leaders of TiE SoCal from the offices of Congresswomen Young Kim and Linda Sanchez.

TiE SoCal President 2022-23, Ashish Saboo, gave an overview of what is to come for 2022 by highlighting the following initiatives:



- TiE SoCal Charter Membership & New Online Job/Internship Posting Feature
- TiE SoCal Special Interest Groups (SIG) - Including a variety of business verticals and social activities
- TiE-Z Free Regular Membership for High School & University Students
- TiE SoCal Angels Fund II
- TiE Knowledge Series - Monthly speakers addressing specific entrepreneur and startup topics
- TiE SoCal Labs Incubator
- TiE SoCal Women Fund - A new fund will be launched to support women-led startups
- TiE SoCal Real Estate Fund
- TiE SoCal Philanthropy
- TiE SoCal Business Showers
- TiE SoCal Investor Summit & TiE Eagles Startup/Investor Charity Golf Event & Dinner



"We are very excited about our new initiatives for 2022," states Jerry Heikens, Executive Director of TiE SoCal Angels. He continues to add, "The

mission of TiE SoCal is to foster entrepreneurship and we will expand our ability to do so through these new initiatives and programs. The TiE SoCal Labs Incubator and the launch of our TiE SoCal Women Fund, along with our other programs, should make a significant impact for entrepreneurs who are building their startup businesses."

The evening proceeded with the guest speakers who helped attendees get a better understanding of the blockchain, crypto, NFTs & Metaverse verticals that are hot topics within the ecosystem. Arabian Prince, Founding Member of the Rock Hall of Fame group NWA and Founder of iNov8 Next Open Labs educated the group as to what NFTs and the Metaverse are and the role cryptocurrency plays in those sectors. Barbara Bickham, Managing Director of Trilyn Ventures spoke on blockchain and how it relates to cryptocurrency and NFTs. Congressional Candidate for Congress in CA-42 and engineer, Shrina Kurani told her story in how she wants to impact federal legislation to address and speed up the regulatory process for these growing sectors. She is the first federal candidate to implement NFTs into her campaign.

Attendees were able to pose questions to the speakers, which led to further insights and also

engagement from some of the youth who were in attendance. While these sectors are still relatively new and growing quickly, it was emphasized by all of the speakers that the regulatory aspect needs to be better-established and addressed here in the US. It was made clear that like many new investment and engagement opportunities, one needs to educate themselves as much as possible before making important investment decisions.

For more information on TiECon Southwest, please visit www.TieConSouthwest.com.

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

Jerry Heikens

TiE SoCal

+1 714-504-7434

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