

Provivi to Speak at World Agri-Tech Innovation Summit 2022

Co-Founder and CEO Pedro Coelho will join a panel discussion focused on investments in the AgTech industry. Provivi will serve as a Gold Partner for the event.

SANTA MONICA, CALIFORNIA, UNITED STATES, March 10, 2022

/EINPresswire.com/ -- Provivi,[®] Inc., a leading provider of crop protection solutions using pheromone technology as the foundation of an integrated and sustainable pest management system, will participate in the World Agri-Tech Innovation Summit as a Gold Partner, taking place virtually and in San Francisco, California, from March 22-23, 2022. Provivi Co-Founder and CEO will serve as a speaker for the panel discussion, "[Creating a Path to Market to Allow Start Ups to Flourish](#)." He will also be available for one-on-one sessions at the event.



The banner for the World Agri-Tech Innovation Summit features a portrait of Pedro Coelho, Co-Founder & CEO of Provivi. The text on the banner includes: "WORLD AGRI-TECH INNOVATION SUMMIT San Francisco, March 22-23, 2022", "Investing in Agriculture for Climate Impact & Resilience", "Pedro Coelho Co-Founder & CEO", "PROVIVI", "worldagritechusa.com #WorldAgriTech", and "JOIN ME IN SAN FRANCISCO".

Panel discussion "Creating a Path to Market to Allow Start Ups to Flourish" is scheduled for Wednesday, March 23 at 9:40 a.m. PT.

“

Provivi is dedicated to forming meaningful relationships through conferences that see the value in innovation and enable opportunities and exposure for those in the industry to share key insights.”

*Pedro Coelho, Co-Founder
and CEO*

The tenth annual World Agri-Tech Innovation Summit connects global innovators and investors across all agriculture and food production platforms. The event takes place in San Francisco and is occurring as a live event for the first time in three years. For more information about the event, please visit <https://worldagritechusa.com>.

"I am very pleased to attend this gathering that attracts the agriculture industry's best and brightest," said Pedro Coelho, Co-Founder and CEO. "Just as Provivi focuses on its game-changing pheromone-based solutions, we are also dedicated to forming deep and meaningful relationships through conferences that see the value in innovative

technologies and enable opportunities and exposure for those in the industry to share key insights. We look forward to being on-site in San Francisco and meeting with familiar and new

contacts face-to-face."

Event: World Agri-Tech Innovation Summit 2022

Location: San Francisco and Virtual

Date: Wednesday, March 23

Discussion Time: 9:40 a.m. PT

Discussion Title: Creating a Path to Market to Allow Start Ups to Flourish

Speaker: Pedro Coelho, Co-Founder and CEO of Provivi, Inc

[About Provivi](#)

Provivi is a groundbreaking science-based company creating scalable, safer insect control technology that will improve the quality of life for all humans and our world.

Provivi is developing the Pheron® family of safe, effective, and economical pheromone-based mating disruption products, thereby offering an alternative technology as a new foundation for pest and resistance management in crop production. Provivi's patented production method enables a step-change in the cost of manufacturing pheromones, allowing the use of this proven tool in high-acreage crops such as corn, rice, and soy.

For more information about Provivi, please visit www.Provivi.com.

[About The World Agri-Tech Summit](#)

Now in its 10th year, the World Agri-Tech Innovation Summit has become the annual meeting place for the global agtech ecosystem. Growers, agribusiness leaders, technology pioneers and investors come together to exchange insights, be inspired, and identify future partners.

Ani Mikaelian

Provivi, Inc

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/565132542>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.