

Semi-Trailer Market by Type (Flatbed, Lowboy, Dry Van, Refrigerated, Tankers) Forecast, 2020–2027

Semi-trailers are widely used across the world to transport goods.

PORTLAND, OR, UNITED STATES, March 10, 2022 /EINPresswire.com/ -- The semi-trailer is a freight vehicle without a front axle. In semi-trailer, a large portion of is supported by tractor unit or detachable front axle and the other portion is semi-supported by its own wheels. Semi-trailers are widely used across the world to transport goods. Most manufacturers utilize the semi-trailers to carry raw materials and finished products. As semi-trailers are detachable, it offers better flexibility than full trailers. Besides, the turning radius of semi-trailers is smaller as compared to full trailers. Additionally, if tractor breaks down, the trailer can be attached to another tractor to avoid any delay in deliver. Due to these factors, the semi-trailers are preferred more over full trailers.

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Major Market Players:

Wabash, Schmitz Cargobull, Utility Trailer, Krone, Kögel, Great Dane Trailers, China International Marine Containers (Group) Ltd., Lamberet SAS, Fontaine Commercial Trailer, Inc., Fahrzeugwerk Bernard Krone

Growing urbanization and increase in transportation of goods due to rising e-commerce sector is driving the market of semi-trailer market. Additionally, government norms across the globe encourage the use of semi-trailer truck as it emits lesser carbon than trailer truck is anticipated to drive the market. Besides, growth in cold chain industry is fueling the market growth. However, rising local manufacturers and jackknifing issues associated with semi-trailers is expected to hamper market growth. Furthermore, growing demand from energy, construction, automotive, and manufacturing sectors for transportation is proliferating market growth.

The refrigerated semi-trailer has gained significant importance due to increasing cold chain logistics. Moreover, the refrigerated semi-trailer is engineered to haul goods at a specific temperature. Besides, temperature of the refrigerated semi-trailers can be maintained at lower temperature with the help of mechanical refrigeration system powered by small displacement diesel engines, or utilize carbon dioxide. Due to rising emission from refrigerated semi-trailers, the quest for alternative fuel has gained momentum. For instance, in 2019, Chereau unveiled its

first hydrogen refrigerated semi-trailers to reduce environmental impacts.

Telematics have changed the dynamics of fleet delivery services. With introduction of telematics in semi-trailers, customer would get more insights about trailer visibility and real-time data. Additionally, scheduling delivery and communication with in-cab telematics devices is possible with adoption of telematics. Moreover, integration of telematics in semi-trailers have amplified the number of partnerships across the firms. For instance, in 2019, SkyBitz, a company operating in IoT telematics solutions, unveiled strategic fleet partnership with Omnitrac, the global pioneer of fleet management solutions. The partnership is anticipated to deliver advanced fleet and trailer-tracking solutions for greater data insight.

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Questions answered in the Semi-TrailerMarket research report:

- Which are the leading market players active in the Semi-Trailermarket?
- What are the current trends that will influence the market in the next few years?
- What are the driving factors, restraints, and opportunities in the market?
- What are the projections for the future that would help in taking further strategic steps?

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