

LBX's Executive Chairman Mark Jensen on Girl Gone Crypto with Lea Thompson

Creating Financial Incentives for Environmental Cleanup with Mark Jensen of LBX

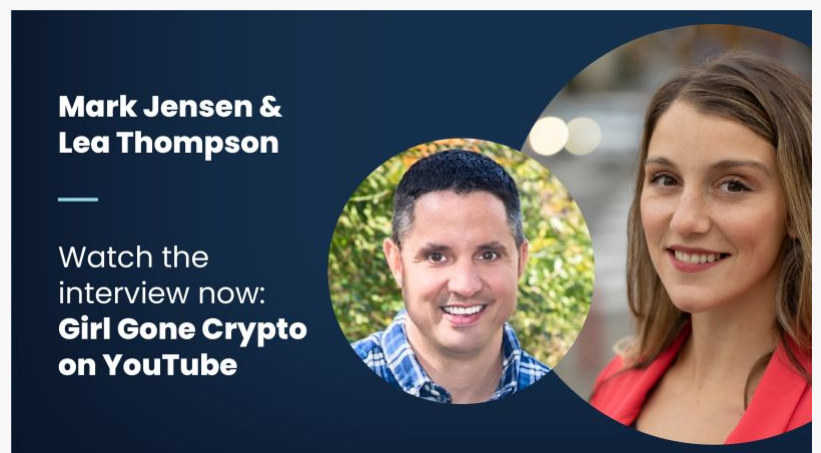
FISHERS, INDIANA, UNITED STATES, March 10, 2022 /EINPresswire.com/ -- The newest episode of Girl Gone Crypto with Lea Thompson features our very own Mark Jensen, executive chairman of the Land Betterment Exchange. It's a fantastic interview that explores LBX's mission to revolutionize land stewardship using crypto.

Check it out! [Click Here](#)

About [Land Betterment Exchange \(LBX\)](#)

Land Betterment Exchange (LBX) is an environmentally driven token that creates a financial incentive and trading market to pull forward environmental cleanup and expedite the transition away from fossil fuels while providing new sustainable livable wage jobs for the local community. It is a token built off the ERC-20

Ethereum framework that provides a direct financial incentive to promote and accelerate environmental cleanup of negatively impacted lands from the fossil fuel industry. Land Betterment Exchange has engaged Land Betterment as its token issuance partner to ensure that the integrity of the token issuance process is adhered to and the environment cleanup is completed. Land Betterment Exchange (LBX) is in the final stages of selecting a cryptocurrency exchange for its initial token listing. Track us on your favorite platform for more information on



Land Betterment Exchange

our imminent listing and the environmental value of the LBX token. www.thisislbx.com

About Land Betterment Corporation

Land Betterment Corporation, an Indiana Benefit Corporation and Pending B-Corp, is an environmental solutions company focused on fostering a positive impact through upcycling former coal mining sites to create sustainable community development and job creation. The Company utilizes a complete solution-based lifecycle program to restore and rehabilitate the environment and revitalize communities in need of change and opportunity. Land Betterment accomplishes this by identifying un-reclaimed, run-down and neglected coal mining sites, fixing the environment through reclamation and remediation, and then repurposing the land to support a sustainable business that serves the community. Land Betterment firmly believes that with real solutions it is possible for restoration of impacted areas to live side-by-side long term employment, while building sustainable and safe surroundings for communities and our planet. Connect with the Company on LinkedIn Twitter and Facebook.

Company Contacts:

Mark LaVerghetta
317.537.0492 ext. 0
Chief Governance Officer, Corporate Finance
info@landbetterment.com

Stephanie Conzelman
207.205.0790
Stakeholder Engagement Director
info@landbetterment.com

Land Betterment Exchange
LBX Token
+1 317-537-0492
[email us here](#)

Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/565180613>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

