

Ventilated Seats Market SWOT Analysis and Key Business Strategies Featuring Adient PLC, Continental, Kongsberg, Magna.

HYDERABAD, TELANGANA, INDIA, March 11, 2022 /EINPresswire.com/ --Ventilated Seats Market Forecasts to 2028 – Global Analysis By Type (Radiant Fans Seat, Axial Fans Seats), Material Type (Fabric, Genuine Leather), Ventilation Type (Active, Passive) and By Geography



The Global Ventilated Seats Market is accounted for \$8375.69 million in 2021 and is expected to reach \$11707.10 million by 2028 growing at a CAGR of 4.9% during the forecast period. Ventilated Seats or seat ventilation is a feature that is built into the seats and it directs air through the seat unto the occupant for better comfort particularly on long journeys. Ventilated seats are one of the advanced seating systems used in luxury and premium vehicles. Auto Ventilated seats function via numerous small fans in the seat cushion and backrest. Passenger car segment is expected to be the largest during the forecast period, due to the change in the government regulations related to taxes and excise duties, there has been a spike in the sales of passenger cars through low production costs. The North America is projected to hold the highest market share, due to increasing sales of luxury vehicles in U.S. and high spending by consumers on vehicle service and up gradation. Asia Pacific is projected to have the highest CAGR, due to growing automotive industry in Asian countries such as China, Japan and India, increasing number of SUVs and sedans on road, and rising disposable income among the consumers and their demand for the advanced seating.

Some of the key players profiled in the Ventilated Seats Market include Adient PLC, Continental AG, DURA Automotive Systems, Faurecia SA, Gentherm Inc., Kongsberg Automotive ASA, Lear Corp., Magna International Inc., Mulfingen GmbH & Co. KG, Toyota Boshoku Corporation, and TS TECH CO. LTD.

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