

Demand for Benzoates Plasticizers To Top And Grow With A CAGR of 3.2% Over The Forecast

Vinyl Flooring Plasticizers Market Analysis by Plasticizer Type (Phthalates , Non-Phthalates [Benzoates, DEHT], by Region - Global Forecast 2022-2032

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/EINPresswire.com/ -- Vinyl Flooring Plasticizers Market By Phthalate Plasticizers (DINP , DIDP, DEHP), By Non – Phthalate Plasticizers (Benzoates , DEHT , DINCH)

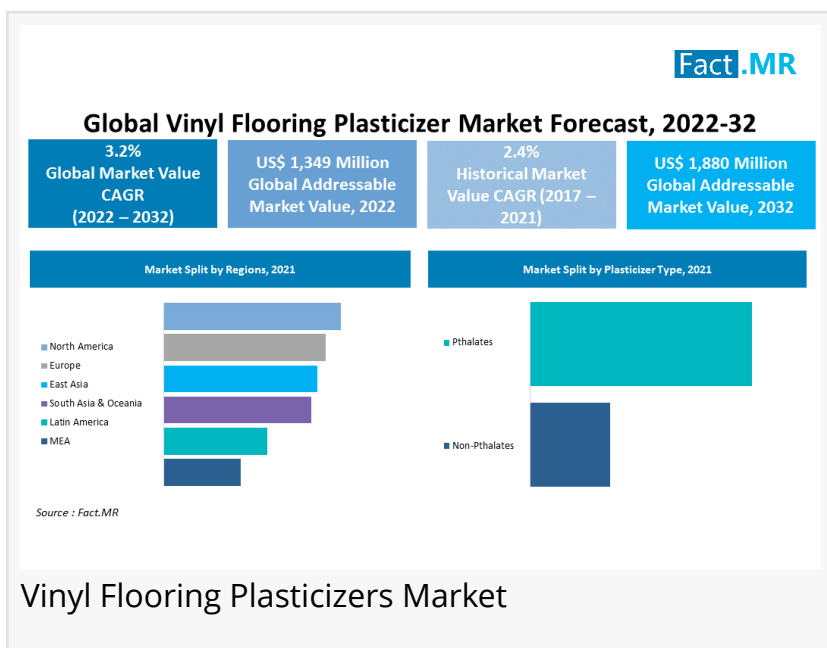
The emergence of the need for phthalate free plasticizers in the flooring industry across the globe will

serve as the major [growth driving factor for vinyl flooring plasticizers market](#). Fact.MR delivers key insights on the global vinyl flooring plasticizers market in its published report, titled “Global Vinyl Flooring Plasticizers Market: Industry Analysis and Opportunity Assessment, 2018–2027

”. In terms of revenue, the global vinyl flooring plasticizers market is estimated to expand at a CAGR of 3.2% over the forecast period, owing to the numerous factors, about which Fact.MR offers thorough insights and forecasts in this report.

Stringent European regulations on the use of [phthalate-free plasticizers](#) have created a stir in the growth of the plasticizers industry. Plasticizers contribute more than 10% of the total vinyl flooring systems in order to provide improved durability and flexibility in these systems. Manufacturers and suppliers in the flooring industry are responding to the call for more environmentally responsible products for non-residential applications. While raw material suppliers focus on providing innovative environment-friendly plasticizers, manufacturers have capitalized on the new emerging technologies to develop products offering increased design flexibility, but reduced ecological impact.

To remain ‘ahead’ of your competitors, request for a sample –



Key Companies Profiled

BASF SE

UPC Group

ExxonMobil Corporation

LG Chem Ltd

Eastman Chemical Company

Evonik Industries AG

Aekyung Petrochemical Co., Ltd.

Nan Ya Plastics Corporation

Shandong Qilu Plasticizers Co., Ltd.

Shandong Hongxin Chemicals Co. Ltd.

Major retailers are encouraging vendors to reformulate products toward less toxic and more sustainable profiles, ahead of government mandates. As United States and European markets for flooring products continues to expand, either through acquisition, current plant expansion, or with the construction of new facilities, numerous companies have increased their U.S. footprint in the last few years. All these factors are expected to uplift the growth of vinyl flooring plasticizers market in the forecast period. The market intelligence study of Vinyl Flooring Plasticizers provides consumption by demographics analysis so market players can plan their product and marketing strategy

The research report presents a comprehensive assessment of the Vinyl Flooring Plasticizers market and contains thoughtful insights, facts, historical data and statistically supported and industry-validated market data. It also contains projections using a suitable set of assumptions and methodologies. The research report provides analysis and information according to market segments such as geographies, application and industry

In revenue terms, the global vinyl flooring plasticizers market is poised to grow at a CAGR of 3.2%, during 2018 – 2027. The vinyl flooring plasticizers market report explores the factors that are driving this market and provides foresight about the opportunities that will shape the vinyl flooring plasticizers market in the years to come. The vinyl flooring plasticizers market report also discusses the factors that are hindering the growth of this market, with their impact in short, medium, and long terms. The study includes an elaborate discussion on the prevailing trends in the vinyl flooring plasticizers market.

Vinyl flooring plasticizers market has been displaying moderate to slow growth that varies from country-to-country. In the emerging economies including China and India, vinyl flooring plasticizers market is displaying high growth. The overall vinyl flooring plasticizers market can be seen to be in the moderate growth phase, while that in North America and Western Europe it can be said that the market is between growth and maturity. In volume terms, the vinyl flooring

plasticizers market is projected to reach 1.2 million tons by 2027.

Fact.MR analysts have segmented the vinyl flooring plasticizers market into plasticizer types and region. The objective of the vinyl flooring plasticizers segment is to provide statistics and insights on phthalate and non-phthalate plasticizers on the basis of different regions. The non-phthalate segment is expected to gain traction in the forecast period owing to the increasing demand for sustainable construction products and stringent European regulations.

For critical insights on this market, request for methodology here – https://www.factmr.com/connectus/sample?flag=RM&rep_id=1509

Segmentation by Plasticizer Type

Phthalate Plasticizers

- DINP
- DIDP
- DEHP
- Others

Non – Phthalate Plasticizers

- Benzoates
- DEHT
- DINCH
- Others

The plasticizer-type segmentation includes the production and sales of vinyl flooring plasticizers generated through various plasticizer type. Plasticizers have been analyzed prudently to cover all types so that none of the revenue sources is missed out. [DEHP plasticizers](#) are offering the highest sales in the vinyl flooring plasticizers market.

Segmentation by Region

North America

- U.S.
- Canada
- Latin America
- Brazil
- Mexico
- Rest of Latin America

Europe

- UK
- France
- Germany

Spain
Italy
Rest of Europe
Asia Pacific
China
India
Japan
ASEAN
Rest of Asia Pacific
Middle East & Africa
GCC Countries
South Africa
Turkey
Rest of Middle East & Africa

Full Access of this Exclusive Report is Available at- <https://www.factmr.com/checkout/1509>

The vinyl flooring plasticizers market study offers segmentation for five geographies and encompasses 22 countries across the globe. The selection of countries have been done in terms of total production of vinyl flooring plasticizers generated from each country. The segment-wise analysis has been given in each of the five regions. Asia Pacific has been the key market for vinyl flooring plasticizers accounting for over 40% share on the basis of volume and is expected to maintain its dominance throughout the forecast period.

The vinyl flooring plasticizers report includes analysis such as year-on-year (Y-o-Y) growth, BPS analysis, market attractiveness and absolute dollar opportunity. These set of analysis have been included to support the decision making process of the vinyl flooring plasticizers industry stakeholders.

The study also includes the competitive landscape, wherein market structure and the competition amongst players have been included. This section includes market share analysis for Tier 1 and Tier 2 players, and competition analysis. In addition to this, the vinyl flooring plasticizers report also offers company profiles section that includes the profiles of key competitors, their product offerings, challenges, focus areas, manufacturing facilities across the globe, segment share analysis, regional share analysis, financial performance, key strategies, key developments and SWOT analysis. The companies included in the vinyl flooring plasticizers market report are BASF SE, UPC Group, ExxonMobil Corporation, LG Chem Ltd, Eastman Chemical Company, Evonik Industries AG, Aekyung Petrochemical Co., Ltd., Nan Ya Plastics Corporation, Shandong Qilu Plasticizers Co., Ltd. and Shandong Hongxin Chemicals Co. Ltd.

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The report answers important questions which include:

Why is player leading the Vinyl Flooring Plasticizers Market in region?

Which factors pose a negative impact on the Vinyl Flooring Plasticizers Market growth?

What was the value registered by the Vinyl Flooring Plasticizers Market in 2018?

What challenges do the Vinyl Flooring Plasticizers Market players face during R&D stages?

Which countries contribute a significant share to the total market revenue in region?

Key findings of the Market report:

Prominent manufacturers, raw material suppliers, equipment providers, traders, and distributors in the Vinyl Flooring Plasticizers market.

In-depth analysis of important market segments, market potential, impacting trends, and challenges.

Critical examination of the strengths, weaknesses, opportunities and threats of each Market player.

Extensive investigation of the effects of the growth of relevant industries.

Accurate data regarding the future prospects of the Market during the forecast period.

vinyl flooring plasticizers market

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Data Center Containment Solution Market Trends (<https://www.factmr.com/report/3039/data-center-containment-solutions-market>)- The increased adoption of cloud computing and heavy content applications by businesses throughout the world is predicted to increase demand for data centers. This, in turn, is likely to contribute to the growth of the data center containment solutions market.

Data Collection and Labeling Market Forecast (<https://www.factmr.com/report/4726/data-collection-and-labelling-market>)- The wide range of sectors that use data collection and labelling creates a strong demand for data collection and labelling products and services. Smart device penetration in developing countries such as India, Indonesia, and China offers promising data collection and labelling opportunities.

Data as a Service (DaaS) Market Scope (<https://www.factmr.com/report/1469/data-as-a-service-market>)- The Data as a Service market is fueled by the fact that it is one of the most cost-effective and agile services for businesses that are utilized to provide amazing services to their consumers. Due to its application in offering data-driven solutions, demand for data as a service is likely to grow significantly.

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