

Decision Intelligence Market 2021: Analysis by Product Types & Applications; Industry Top Players & Market Overview

Increasing need for data-driven decisions

VANCOUVER, BC, CANADA, March 13, 2022 /EINPresswire.com/ -- The global [decision intelligence market size](#) reached USD 10.30 Billion in 2020 and is expected to register a revenue CAGR of 13.7% during the forecast period, according to latest analysis by Emergen Research. Increasing need to make fast and accurate decisions for better outcomes and increasing need for multiple problem-solving options are expected to support market revenue

growth between 2021 and 2030. In addition, increasing need for making more accurate data-driven decisions will boost revenue growth of the market. Effective decision making is a major problem in organizations, and better decision making and evaluating tools to make business-critical decisions are required to resolve challenges. Decision intelligence solution helps organizations to achieve better decisions, accommodate uncertainty factors, and improve their respective decision models. Companies are incorporating Artificial Intelligence (AI) to increase flexibility and differentiate their respective offerings. In addition, decision intelligence enhances the continuity of cross-organizational decision-making by designing models aimed at enhancing traceability, replicability, relevance, and trustworthiness. As a result, organizations can make more effective data-driven decisions.



The detailed market intelligence report on the Decision Intelligence market applies the best of both primary and secondary research to weigh upon the competitive landscape and the prominent market players expected to dominate the Decision Intelligence market for the forecast period. The study not only scans through the company profile of the major vendors but also analyses their winning strategies to give business owners, stakeholders and field marketing personnel a competitive edge over others operating in the same space. A detailed evaluation of the major events such as acquisition and mergers, collaborations, product launches, new entrants, and technology advancements offer a complete overview of what the future of the

Decision Intelligence market will be like in the years to come.

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The report is a comprehensive research study of the global Decision Intelligence market inclusive of the latest trends, growth factors, developments, opportunities, and competitive landscape. The research study includes an in-depth analysis of the market using advanced research methodologies such as SWOT analysis and Porter's Five Forces analysis. The report is formulated with data gathered from primary and secondary research examined and validated by industry experts. The report provides an overview of the market leaders, segmentation by type, application, and region, and technological advancements.

The report further explores the key business players along with their in-depth profiling, product catalog, and strategic business decisions. The key players studied in the report are Baidu, Inc., Advanced Micro Devices, Inc., Arm Limited, H2O.ai, Inc., AiCure LLC, Clarifai, Inc., Enlitic, Inc., Ayasdi AI LLC, HyperVerge, Inc., and Iris.ai AS.

Emergen Research has segmented global decision intelligence market on the basis of model, software, provider, application, end-use, and region:

Model Outlook (Revenue, USD Billion; 2018–2030)

Human-based

Hybrid-based

Machine-based

Software Outlook (Revenue, USD Billion; 2018–2030)

Analytics

Machine Learning

Provider Outlook (Revenue, USD Billion; 2018–2030)

Big Cloud Providers

Start-Ups

Application Outlook (Revenue, USD Billion; 2018–2030)

Demand Forecasting

Discovering Cause

Logistics Optimization

End-Use Outlook (Revenue, USD Billion; 2018–2030)

BFSI

Healthcare

Energy

Media and Entertainment

Oil and Gas

Retail

Transportation

Others

Regional Bifurcation of the Decision Intelligence Market Includes:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The report aims to provide a complete analysis of the global Decision Intelligence market with important details about the key market players from insightful primary and secondary research data. The report also aims to benefit the user by providing constructive data to gain insight into market growth, size, and investment approaches. Additionally, the report provides an extensive analysis of the Decision Intelligence market, including key data, such as factors influencing the growth of the market, buyers and vendors, production and consumption, and revenue.

To know more about the report, visit @ <https://www.emergenresearch.com/industry-report/decision-intelligence-market>

Key Highlights from the Report

Hybrid-based segment is expected to register a substantially rapid revenue CAGR during the

forecast period, owing to increasing demand for human-machine interactions in order to detect issues and achieve faultless judgement.

Machine learning segment is expected to register a significantly robust revenue growth rate over the forecast period due to rising need for predicting accurate outcomes. Machine learning algorithms use historical data as input for predicting new outputs.

Big cloud providers segment is expected to register a substantially rapid revenue CAGR during the forecast period due to increased demand for on-cloud services in order to have flexibility in using decision intelligence solutions.

North America market is expected to register a considerably large revenue share due to robust presence of major players providing decision intelligence solutions such as Advanced Micro Devices, Inc., H2O.ai, Inc., AiCure LLC, and Clarifai, Inc. among others in countries in the region.

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Application-based analysis of the global market

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Conclusion of the research report

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Quick Buy – Decision Intelligence Market: <https://www.emergenresearch.com/select-license/919>

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