

# Zorbies men's and women's premium washable, reusable incontinence underwear is now available in India

*Zorbies, a US-based premium brand of washable, reusable incontinence underwear, has focused on the US market. The brand is now expanding distribution to India.*

FORT MEYERS, FL, USA, March 13, 2022 /EINPresswire.com/ -- [Zorbies](#), a US-based premium brand of men's and women's washable, reusable incontinence underwear, has focused only on the US market to date. The brand is now expanding [international](#) distribution to India through eBay.

"Based on US consumer [reviews](#) over the last couple of years we think our brand will also appeal to consumers in India. Here's why. Current customers tell us they choose Zorbies over

disposables and other washable brands because they love the superior protection and confidence they get from Zorbies extra coverage and higher absorbency. Some even liken it to getting a new lease on life. And, comfort comes up in almost every conversation and review.

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*Michael Alexander Krzyston*

That's a big component of our 5-star ratings. Customers, especially men, love that Zorbies look and feel like regular underwear. We think all of these reasons will resonate equally well with Indian consumers” a Zorbies spokesperson said.

The brand's lady's line includes Women's Zorbies, an ideal blend of superior performance, style and comfort. Zorbies classic style washable leak proof panties have one of the



highest absorbency levels on the US market, handling 20-25% more moisture than other leading brands. This superior protection is delivered by our exclusive multi-layer absorbency system which has more coverage, more layers. Most other women's reusable incontinence underwear has protection only in the crotch area. Zorbies have a wider, taller front protective panel, multi-layer absorbency in the 'crucial' zone, plus moisture management across the entire protection area. The soft, silky, all-way stretch shell fabric, and a wider no-roll waistband are responsible for Women's Zorbies 5-Star ratings for comfort.

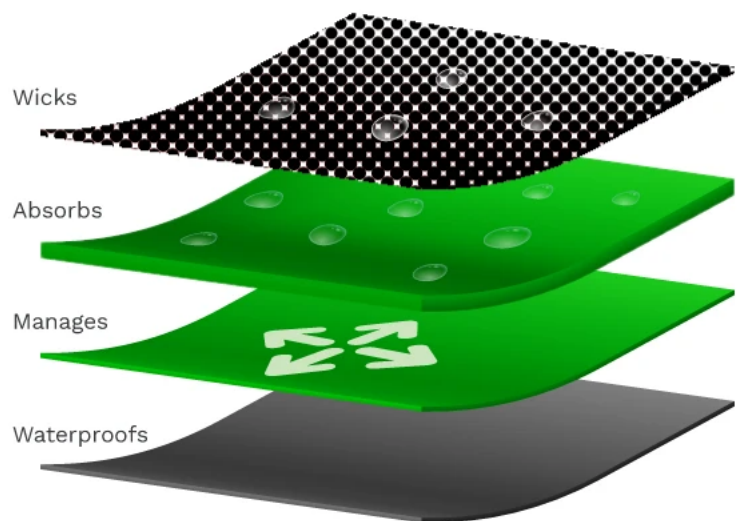
The brand's male products include Men's Zorbies with an exclusive built-in absorbency system, and Men's PocketWear for use with men's incontinence pads.

Men's Zorbies have several features that set it apart from other washable incontinence pants on the market, starting with the front protective panel that's as much as 50% wider to catch east or westbound leaks. The product also has more protective layers, up to 8 in the highest absorbency product - this adds up to 30% more total coverage and protection. A contoured pouch and soft, all-way stretch fabrics are the comfort factors in the product's 5-Star rating. The pouch gives comfortable support. The all-way stretch shell fabric gives a close fit for no-gap protection, and flexibility for easy, comfortable range of motion. Men's Zorbies come in varying absorbency levels to handle drips and dribbles, or heavier dribbles and up to moderate leaks.

Zorbies - soft fabrics, secure protection.



Premium Multi-Layer Protection



Zorbies Multi-Layer Incontinence Protection

Men's washable PocketWear is men's pad underwear that's quite unique in the US marketplace. It's designed to help pad wearers get better protection from their incontinence pad by keeping it more securely in place. PocketWear has a 2-layer pocket. The first layer wicks moisture into the pad, the second layer under the pad is waterproof to add a back-up moisture barrier. The product accommodates many sizes and levels of pads. If needs change it's just a matter of selecting the right pad to meet those new needs.

#### About Zorbies

Zorbies is a premium brand of high-quality women's and men's washable protective underwear. Product lines include:

Men's: Men's Zorbies | Men's Incontinence PocketWear | Men's Incontinence SportsWear

Women's: Women's Zorbies | Women's Pad Underwear | Women's Period Underwear

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- Visit our international page for a full list of the countries that Zorbies can now be shipped to, as well as a link to Zorbies eBay store to shop and buy

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