

Kraft Liner Market Size To Reach USD 60.49 Billion By 2027, Says Reports And Data

Rapid advancements in e-commerce and packaging industries are driving the growth of the Kraft Liner Market.

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/EINPresswire.com/ -- Global research report called [Kraft Liner market](#) was recently published by Reports and Data to provide guidance for business. The

report also focuses on global major leading industry players of Kraft Liner market providing information such as company profiles, product picture and specification, price, capacity, cost, production, revenue and contact information. Global Kraft Liner market is expected to develop at a substantial CAGR in the coming years. The most significant factor driving the growth of this market is rising investments in market. Investments in the Kraft Liner market have witnessed huge growth over the past few years. This report also states import and export consumption, supply and demand Figures, cost, price, revenue and gross margins.

Reports and Data announced the addition of new informative data titled Kraft Liner market to its extensive repository. The goal of this report is to help readers improve their industry's performance by focusing on important aspects of their business, such as recent developments, technology platforms, and various standard operating procedures and tools. Primary and secondary research techniques were used to effectively examine the desired data. Analysts in this research report can quickly expand their business by focusing on various business and market strategies.

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Key companies profiled in the report are:

Smurfit Kappa, Grupo Europac, Astron Paper & Board Mill, Eagle Paper International, Inc., Thai Paper Mill Company Limited, International Paper, Hazel Mercantile Limited, Mondi Group, Nippon Paper Industries, and BillerudKorsnas AB among others.



Reports And Data

Market Overview:

The packaging industry plays an important role, adding value to various manufacturing sectors including pharma, FMCG, agriculture, and retail industries. It is considered as one of the fastest growing industries due to growth in e-commerce industry, especially during Covid 19 pandemic. Containment, communication, protection, and utility are the four major functions of packaging that are intended to maximise sales and profits while reducing losses and wastage, and they are all critical for improving the consumer and overall brand experience. Packaging is today seen as a vital link between consumers and brands, allowing them to convey successfully that hygiene is upheld, safety is prioritized, and service or product quality is not compromised.

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For the purpose of this report, Reports and Data have segmented into the global Kraft Liner market on the basis of Product, Basis Weight, End-Use Industry, and Region:

Product Outlook (Revenue, USD Billion; 2017-2027)

- Unbleached
- Bleached

Basis Weight Outlook (Revenue, USD Billion; 2017-2027)

- Below 200 GSM
- 200-400 GSM
- Above 400 GSM

End-Use Industry Outlook (Revenue, USD Billion; 2017-2027)

- Food and Beverages
- Agriculture
- Consumer Goods
- Electrical and Electronics
- Printing
- Others

Regional analysis covers:

- North America (U.S.A., Canada, Mexico)
- Europe (Italy, U.K., Germany, France, Rest of Europe)
- Asia Pacific (India, China, Japan, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Peru, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Further key findings from the report suggest:

- Increased import and export operations around the world due to increased industrial productivity and awareness of light and environmentally friendly packaging materials are expected to drive demand for products. The growth of the packaging industry and the development of the electronic commerce sector are contributing to the growing demand for Kraft liners for the manufacture of corrugated containers, cartons, and boxes.
- The Below 200 GSM category emerged as the largest segment by basis weight in several packaging applications. Kraft liners in this category are lightweight, durable and can support heavy weights to some extent and facilitate transportation.
- Food and beverage packaging has the highest market share in the Kraft liners market and is expected to grow with a significant CAGR over the next few years.
- Due to its high strength, bleached Kraft paper is widely used in packaging. The boost in the packaging segment due to the advancement of the e-commerce and packaged food industries has thus lead to massive revenues for the bleached Kraft liner.

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