

Healthcare Leader Expands into AI Training Data Services

Xelex.ai Enters Text Classification and Data Collection Market

RICHMOND, VA, USA, March 15, 2022 /EINPresswire.com/ -- The creators of industry-leading WebChartMD clinical documentation software today announce their expansion into software and services for artificial intelligence (AI) applications.

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Xelex.ai specializes in creating accurate, on-time and cost-effective training data for text-based machine learning projects.”

Mark Christensen

The start-up, [Xelex.ai](#) (pronounced zelex), targets the \$9 billion [text classification](#) market. In text classification, workers categorize unstructured text to teach computers how to automate large-scale text-based tasks. The technology, known as machine learning, holds the potential to transform businesses and customer engagement at a global level.

The company’s focus is on helping technology companies succeed by creating the training data needed to successfully implement their computer automation projects. “Preparing the training data is a laborious and logistically challenging process,” said Mark Christensen, CEO of Xelex.ai. “Over 75% of companies have trouble implementing their machine learning projects due to the challenges involved in creating reliable, accurate training data.”

Xelex.ai sees that problem as an opportunity. “Preparing accurate, on-time and cost-effective training data is a natural extension of what we already do for our clients,” said Christensen. “Over 24,000 content creators have delivered highly accurate text-based data to more than 40,000 clients over the last 15 years using WebChartMD. It’s something we’re very skilled at.”

A growing list of industries rely on text-based machine learning automation, including financial services, call center operations, healthcare, customer experience/brand management, and industries using speech-to-text applications, to name a few. “Machine learning and text classification services are utilized across almost every industry and in virtually every technology-literate country,” said Christensen.

The company’s highly developed [workflow management software](#) and services are focused on the top three segments of the text classification market: data collection and text correction for speech-to-text applications and language modeling; text classification for use cases like

sentiment analysis; and search-related text classification.

A strength of Xelex.ai's business model is its long-standing relationships with a linguistically diverse network of international labor partners. "Unlike other labeling services that employ anonymous click-workers, we've worked with many of our international partners for over 10 years. The benefit is higher reliability and accountability, which increases the likelihood of project success."

For more information visit www.Xelex.ai, or contact Mark Christensen, CEO, at 423-930-9213 or mchristensen@Xelex.ai.

About

Xelex.ai provides training data to technology companies for use in improving the accuracy of artificial intelligence applications. Xelex.ai is the AI brand of Xelex Digital, LLC, the makers of WebChartMD, a leader in clinical documentation software used by over 40,000 healthcare providers since 2006.

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