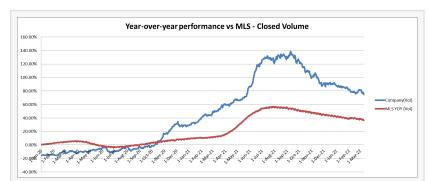


YOUR HOME SOLD GUARANTEED REALTY AGENTS OUTPERFORM CALIFORNIA REAL ESTATE MARKET AVERAGE

ROSEMEAD, CA, UNITED STATES, March 14, 2022 /EINPresswire.com/ -- MLS data revealed that real estate agents at Your Home Sold Guaranteed Realty outperformed the industry.

As the California real estate market continues to grow, agents working for Your Home Sold Guaranteed Realty (YHSGR) in California are consistently outpacing market averages and taking their earnings to new heights. This is especially true among new agents with less than five years of experience, who are more than 50% more likely to achieve success working at YHSGR than



In the summer of 2021 Your Home Sold was growing at a rate that was more than 130% faster than the rest of the market. Currently Your Home Sold Guaranteed Realty (YHSGR) California is growing more than 80% faster than the market in total closed volume.

at a competitive brokerage. <u>Your Home Sold Guaranteed Realty - California</u> is now expanding and recruiting additional new agents throughout the state to help meet increased demand among buyers and sellers.

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This data shows that both our veteran and rookie agents have consistently been overachieving throughout the past two years" New data analyzing business performance over the past two years compared YHSGR MLS statistics to those of competitive brokerages. Key findings from this analysis include:

•When compared to brokerages of a similar size, YHSGR achieves above-average retention, new agent recruiting and rookie quality scores.

•The average agent at YHSGR is growing at a rate 50% faster than their market.

Rudy Lira Kusuma

•Real estate agents who join YHSGR are 96% more likely to produce over \$3 million in sales volume by their fourth year. In fact, the brokerage currently has seven rookie agents producing over \$10 million in volume per year.

•MHSGR is growing more than 80% faster than the market in total closed volume.

•MHSGR real estate agents have increased their average production by 88% during the past two years. The dominant production range among the agents is \$15 million per year.

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The agents who have been with Your Home Sold Guaranteed Realty (YHSGR)

Agent Balance Sheet Benchmarked vs MLS Peers in CRMLS Your Home Sold Guaranteed Realty in Red 70% 80% 90% Pct Retained PY 20% 50% 60% 100% 30% 40% 0.0% 5.0% 10.0% 15.0% 20.0% 25.0% 30.0% 10% 50% Pct Recruited by Comp Pct Went Nonproduce 10.0% 20.0% Pct Recruited From 0.0% 30.0% n Comp 60% 70% 80% 90% Pct Retained CY 100% 40.0% 0.0% 10.0% 20.0% New Age 30.0% 40.0%

The agents who have been with Your Home Sold Guaranteed Realty (YHSGR) California in the last 2 years have increased their production by an average of 88%, that's around \$8 million each which is a very high average.

Class of 2019	RPR Imprv	Class of 2020	RPR Imprv	Class of 2021	RPR	Imprv
Average	44.16% 1.09%	Average	41.72% 5.42%	Average	35.06%	1.99%
Median	36.01% 0.95%	Median	38.16% 2.61%	Median	34.37%	-0.87%
MLS Average	29.96%	MLS Average	27.41%	MLS Average	20.76%	
Total Company Agents	15	Total Company Agents	14	Total Company Agents	42	
Total MLS Agents	6684	Total MLS Agents	8719	Total MLS Agents	18152	
Co market share of agents	0.22%	Co market share of agents	0.16%	Co market share of agents	0.23%	

California in the last 2 years have increased their production by an average of 88%, that's around \$8 million each which is a very high average.

"This data shows that both our veteran and rookie agents have consistently been overachieving throughout the past two years," said <u>Rudy Lira Kusuma</u>, CEO of Your Home Sold Guaranteed Realty. "With the strength of the current real estate market and unprecedented demand, there has never been a better time to join our award-winning team."

YHSGR's proven process helps agents generate live warm connections and face-to-face appointments without the dreaded prospecting and cold calling demands that discourage many from joining the industry. Instead, the agency brings in dozens of motivated, high-quality prospective buyers and sellers every day. This unique method enables all team members to maintain high profitability and unmatched success.

To learn more about Your Home Sold Guaranteed Realty, visit <u>www.YourHomeSoldGuaranteed.com</u>

About Your Home Sold Guaranteed Realty (YHSGR)

Your Home Sold Guaranteed Realty (YHSGR) helps clients buy and sell homes in California. Led by CEO Rudy Lira Kusuma, YHSGR has sold more than 5,000 homes totaling over \$1 billion in real estate transactions. The company has been ranked as one of INC 5000's Fastest Growing Private Companies in America for five consecutive years, and has received other accolades from the Los Angeles Business Journal, Exelon, and more. For more information, visit

https://YourHomeSoldGuaranteed.com/.

We are proud to be one of the fastest-growing real estate companies nationwide. If you're looking to buy or sell a home, Your Home Sold Guaranteed Realty is there for you every step of the way. You can count on knowledgeable agents with PERFORMANCE GUARANTEES that are ready to handle every situation, giving you the peace of mind that you made the perfect choice in a Real Estate Agent and Company!

Your Home Sold Guaranteed Realty and their agents know when you put others first, you will never be second!

It Is Our Mission, To Positively Impact The Lives of People, Through Second Mile Service, Innovative Systems, and Charitable Giving.

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This press release can be viewed online at: https://www.einpresswire.com/article/565538624

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