

# Portable Charger Market Size Will Escalate Rapidly in Coming Years 2026

*Increase in demand for smartphones, tablets, and other digital devices lead to surge in the portable charger market growth.*

PORTLAND, OREGON, UNITED STATES, March 15, 2022 /EINPresswire.com/ -- Factors such as improved consumer purchasing power, better living standards, and fast economic progress impacts the market positively.

Moreover, availability of such devices with varied capacities also drive the market growth, as they cater to multiple customer segments. In addition, increase in demand for smartphones, tablets, and other digital devices lead to surge in the [portable charger market](#) growth. However, some of the portable power banks are really heavy and bulky which makes them impossible to carry around. Furthermore, cell phones are currently outfitted with high limit batteries and proficient chipset, which hampers the market growth. However, innovative advancements in convenient chargers, such as remote versatile chargers, provide growth opportunities for the market.



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The global portable charger market is segmented into type, application, and region. By type, it is segmented into single solar plate, led light, and voltage adjustable. By application, it is segmented into mobile phones, digital cameras, mp3 & mp4 devices, automotive, laptop, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle-East and Africa).

Some of the key players operating in the global portable charger market are Anker Innovations, SONY EUROPE B.V., Accutronics Ltd., RIZK NATIONAL INDUSTRIES LLC., Chengdu Khons Technology Co. Ltd., Omnicharge Inc., Platinet, SAMSUNG SDI CO. LTD., Lzen Electronics (India), ARB ACCESSORIES PVT. LTD., and Belkin International, Inc.

## Key Market Segmentation:

### By Type

Single Solar Plate

Led Light

Voltage Adjustable

### By Application

Mobile Phones

Digital Cameras

MP3&MP4 Device

Automotive

Laptop

Others

### By Region

North America (U.S., Canada and Mexico)

Europe (UK, Germany, France, Spain, Italy and Rest of Europe)

Asia-pacific (China, Japan, India, Australia, South Korea and Rest of Asia-Pacific)

LAMEA (Brazil, Saudi Arabia, South Africa and Rest of LAMEA)

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### Key Benefits for Stakeholders:

The portable charger market size has been analyzed across four major regions.

Porter's five force analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for building strategies.

The report outlines the current market trends and future scenario of the portable charger market size from 2019 to 2026 to understand the prevailing opportunities and potential investment pockets.

Major countries in each region have been mapped according to their individual revenue contribution to the regional market to illustrate the portable charger market share.

The key drivers, restraints, and market opportunities and their detailed impact analyses are explained in the study.

The global portable charger market analysis covers in-depth information of major industry participants and portable charger market forecast.

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David Correa  
Allied Analytics LLP  
800-792-5285

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