

Cough And Cold Preparations Market Is Driven By The Development Of Advanced Technologies

The Business Research Company's Cough And Cold Preparations Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

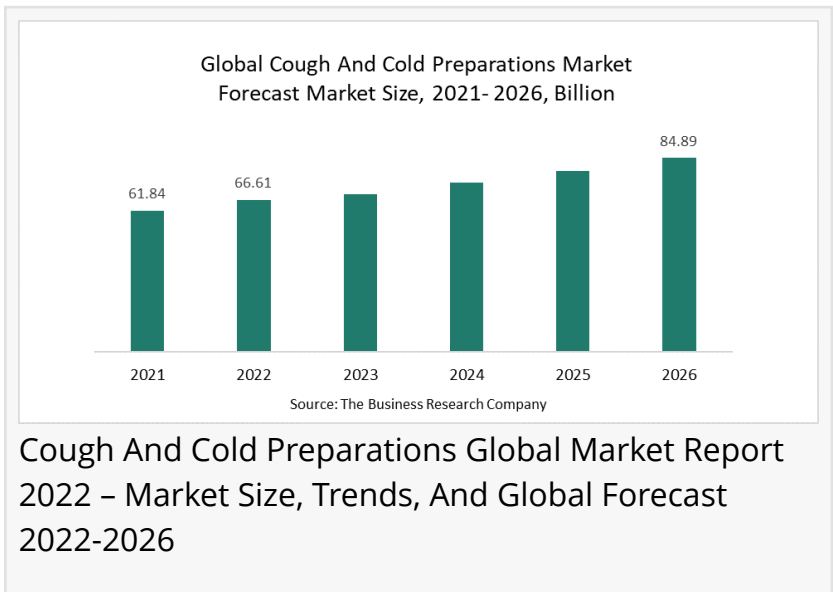
LONDON, GREATER LONDON, UK, March 15, 2022 /EINPresswire.com/ -- Advancements in technologies are driving the global pharmaceutical sector including [cough and cold preparations market growth](#). According to global life sciences report by Deloitte, adoption of AI, robotic automation, the Internet of Medical

Things (IoMT), blockchain, DIY diagnostics, virtual care, mobility in drug delivery and clinical trials, genomics, next-generation therapies, cloud computing, Real-World Evidence (RWE), and data-driven precision medicine are the major technologies driving the life sciences sector. AI technology is being used in diagnoses, treatment planning, patient monitoring, and drug discovery. The IoMT is allowing new business models to emerge and enhancing customer experiences. According to the cough and cold preparations market overview, pharmaceutical companies are also increasingly using biomarkers in the drug development process to reduce the time taken to bring the product into the market. Biomarkers are biological indicators which are objectively measured and evaluated for biological processes, pathogenic processes or pharmacological responses to a therapeutic intervention.

Read more on the Global Cough And Cold Preparations Market Report:

<https://www.thebusinessresearchcompany.com/report/cough-and-cold-preparations-global-market-report>

The global cough and cold preparations market size is expected to grow from \$61.84 billion in 2021 to \$66.61 billion in 2022 at a compound annual growth rate (CAGR) of 7.7%. The growth in the market is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social



distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The global cough and cold preparation market is expected to reach \$84.89 billion in 2026 at a CAGR of 6.2%.

Major players covered in the global cough and cold preparations industry are AstraZeneca, Bayer, Blackmores Limited, Dabur, GlaxoSmithKline, Himalaya Global Holdings, Hyland's, Johnson & Johnson, Novartis and Perrigo Company.

North America was the largest region in the cold and cough preparation market in 2021. The Middle East is expected to be the fastest growing region in the global cold and cough medicine market during the forecast period. The regions covered in the global cough and cold market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

TBRC's global cough and cold preparations market report is segmented by type into bronchodilators, anticholinergic, pulmonary antihypertensives, by drug type into antihistamines, expectorants, bronchodilators, decongestants, antibiotics, others, by dosage type into oral syrups, tablets/pills, nasal drops, lozenges, others, by distribution channel into hospital pharmacies, retail pharmacies, drug stores.

[Cough And Cold Preparations Global Market Report 2022](#) – By Type (Bronchodilators, Anticholinergic, Pulmonary Antihypertensives), By Drug Type (Antihistamines, Expectorants, Bronchodilators, Decongestants, Antibiotics), By Dosage Type (Oral Syrups, Tablets/Pills, Nasal Drops, Lozenges), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Drug Stores) – Market Size, Trends, And Global Forecast 2022-2026 is one of a series of new reports from The Business Research Company that provides a cough and cold preparations market overview, forecast cough and cold preparations market size and growth for the whole market, cough and cold preparations market segments, geographies, cough and cold preparations market trends, cough and cold preparations market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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