

Interactive Patient Engagement Solutions Market: Growth Analysis and Industry Forecast, 2021–2030

The current market is quantitatively analyzed from 2020 to 2030 to highlight the market growth scenario.

PORTLAND, OREGON, US, March 15, 2022 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Interactive Patient Engagement Solutions market: Global Opportunity Analysis and Industry Forecast, 2021–2030," Patient engagement is ideally a well-established process in which

healthcare providers and patients work together to improve health. This concept is used to describe everything from patient portals to social media strategies, from tracking vitals with wearables to patients actively participating in their own health and wellness.



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It combines a patient's knowledge, skills, ability, and willingness to manage their own care more effectively which will help in improving health outcomes, drive better patient care, and achieve lower costs. By collaborating and engaging with patients in the decision-making process, healthcare providers can make better decisions regarding a patient's health, improving the patient-provider relationship, and overall patient retention.

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With the outbreak of COVID-19 globally and the stipulated lockdown, there is an ongoing downturn in the healthcare market. Aside from communities, COVID-19 was equally disastrous for major world economies, especially the healthcare sector. Prominent stakeholders are continuing to adapt their strategy to the rapidly changing situation. COVID-19 is projected to have significant

long-term impacts on the healthcare industry. Countries and major players would have to undertake critical healthcare changes until the crisis takes a back seat.

Technological progress, cost containment, and increased access will in the near future be an integral part of healthcare reforms. Digital health and telehealth have taken a front seat in the ongoing outbreak. COVID-19 re-emphasized the importance of remote diagnosis, care, and consultation. Over the past few years, regulatory and behavioral barriers have slowed telehealth growth.

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- This study presents the analytical depiction of the global interactive patient engagement solutions market along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the market share.
- The current market is quantitatively analyzed from 2020 to 2030 to highlight the market growth scenario.
- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed market analysis based on competitive intensity and how the competition will take shape in coming years.

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The report provides an extensive competitive analysis and profiles of the key market players such as Sonifi Health, Hospedia Limited, Evideon, Epic Systems Corporation, Allscripts Healthcare Solutions, McKesson Corporation, Orion Health Ltd., Cerner Corporation, Phytel Inc., Medecision Inc., GetWellNetwork Inc., YourCareUniverse Inc., Lincor Solutions Ltd., Athenahealth, Inc.

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growth in their respective market domain.

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