

Next-generation display materials Market to Surpass Valuation of USD 380.03 Bn in 2028, Notes Emergen Research Study

Rising demand for lightweight, slim displays with high resolution is fueling revenue growth of the global next-generation display materials market.

VANCOUVER, BC, CANADA, March 15, 2022 /EINPresswire.com/ --

The global [next-generation display materials market](#) is expected to reach a market size of USD 380.03 Billion in 2028 and register a steady CAGR during the forecast period, according to latest analysis by Emergen Research.

Rising demand for OLED displays, increasing disposable income among consumers, advancements in technology, and change in lifestyle are some key factors supporting market growth. Next-generation displays eliminate some major drawbacks of LCD technology. OLED is a leading technology as compared to IPS-LCD technology, and is used in almost all modern display products and devices.

The researchers have considered all the factors influencing the growth of the Next-Generation Display Materials market on the global and regional scale. The report considers the COVID-19 pandemic as one of the key influencing factors of the Next-Generation Display Materials market. The pandemic has disrupted the supply chains and economic scenario of the market and has hindered the growth of the market. The report discusses in detail the overall impact of the COVID-19 pandemic on the Next-Generation Display Materials market and its key segments. The report also offers a current and future impact of the COVID-19 pandemic on the market.

To get holistic SAMPLE of the report, please click: @ <https://www.emergenresearch.com/request-sample/533>

Further Key Findings in the Report:

- In January 2021, Samsung Display Company launched a new low-power OLED display for Galaxy S21 Ultra smartphones. This OLED display will help to reduce power consumption by up



to 16%.

- The OLED segment in the global next-generation display materials market is expected to register a robust CAGR during forecast period. OLED technology is used in almost all advanced display devices and panels.
- The market in Europe accounted for a double-digit revenue share in the global market in 2020. Key factors such as growing focus on display materials, and support for research and development by governments are key factors expected to continue to support growth of the market in the region.

The competitive landscape of the report has been formulated by considering all the vital parameters such as company profiling, market share, recent developments and advancements, gross margins, product portfolio, revenue generation, financial standing, market position, and expansion plans. The report also discusses in detail the recent mergers and acquisitions, joint ventures, collaborations, product launches and brand promotions, agreements, corporate and government deals, and partnerships, among others. The report also sheds light on the recent technological developments and product advancements in the Next-Generation Display Materials market.

To know more about the report, visit @ <https://www.emergenresearch.com/industry-report/next-generation-display-materials-market>

Furthermore, the report provides details about the new players entering the market, entry-level barriers and offers strategic recommendations to overcome those barriers to gain a substantial industry presence.

Key Players operating in the Next-Generation Display Materials industry are:

Idemitsu Kosan Co., Ltd., Toray Industries, Inc, Samsung SDI Co., Universal Display Corp., Novaled GmbH, Nanosys Inc., Nanoco Group PLC, Doosan Corporation, Quantum Materials Corp., and PPG Industries, Inc.

To get leading market solutions, visit the link below:

<https://www.emergenresearch.com/industry-report/next-generation-display-materials-market>

For the purpose of this report, Emergen Research has segmented the global next-generation display materials market based on technology type, material, application, and region as follows:

- Technology Type Outlook (Revenue: USD Billion; 2020–2028)

- o OLED

- o IPS-LCD

- o Others

- Material Outlook (Revenue: USD Billion; 2020–2028)

- o Substrate

- o Polarizer

- o Color Filter

- o Liquid Crystals
- o Backlighting Unit
- o Emitter and Organic Layer
- o Encapsulation
- Application Outlook (Revenue: USD Billion; 2020–2028)
- o Smartphones
- o Televisions and Monitors
- o Smart watches
- o Automotive Displays
- o Laptops and Tablets
- o Others

The Global Next-Generation Display Materials Market is further analyzed across the key geographical locations where the market has expanded to a significant size. The key regions analyzed are North America, Latin America, Europe, Asia Pacific, and Middle East & Africa. The report offers a country-wise analysis to provide a comprehensive analysis of the Next-Generation Display Materials market in terms of production and consumption patterns, supply and demand ratio, import/export, revenue contribution, trends, and presence of prominent players in each region.

Regional Analysis Covers:

- North America (U.S., Canada)
- Europe (U.K., Italy, Germany, France, Rest of EU)
- Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The all-inclusive report on the Global Next-Generation Display Materials Market added by Emergen Research demonstrates that the global Next-Generation Display Materials market is presumed to grow at a steady CAGR throughout the forecast timeline. The report analyzed the key market drivers, restraints, growth opportunities, investment opportunities, threats, and limitations of the Next-Generation Display Materials market. The report also offers accurate forecast estimation at a global and regional level to impart a better understanding of the scope of the market.

Request a discount on the report @ <https://www.emergenresearch.com/request-discount/533>

Radical Features of the Next-Generation Display Materials Market Report:

- The report encompasses Next-Generation Display Materials market overview along with market share, demand and supply ratio, production and consumption patterns, supply chain analysis, and other key elements
- An in-depth analysis of the different approaches and procedures undertaken by the key players to conduct business efficiently

- Offers insights into production and manufacturing value, products and services offered in the market, and fruitful information about investment strategies
- Supply chain analysis along with technological advancements offered in the report
- The report covers extensive analysis of the trends, drivers, restraints, limitations, threats, and growth opportunities in the Next-Generation Display Materials industry

Request customization of the report @ <https://www.emergenresearch.com/request-for-customization/533>

Thank you for reading our report. Customization of the report is available. To know more, please connect with us, and our team will ensure the report is customized as per your requirements.

Explore more Emergen Research Reports @ <https://www.emergenresearch.com/>

Virtual Reality in Medical Market

<https://www.biospace.com/article/virtual-reality-in-medical-market-size-to-reach-usd-3-975-0-million-in-2028-growing-at-a-cagr-of-31-1-percent-according-to-latest-analysis-by-emergen-research/>

Increasing Applications of DNA Origami

<https://www.biospace.com/article/increasing-applications-of-dna-origami-in-the-manufacture-of-drug-delivery-systems-is-a-key-factor-driving-dna-origami-market-revenue-growth-says-emergen-research/>

Nutrigenomics Market

<https://www.biospace.com/article/nutrigenomics-market-size-to-reach-usd-1-289-7-million-in-2028-growing-at-a-cagr-of-16-2-percent-according-to-emergen-research/>

Sanger Sequencing Services Market

<https://www.biospace.com/article/sanger-sequencing-services-market-growth-driven-by-increasing-incidence-of-cancer-advancements-in-sequencing-technologies-and-rising-private-investments-on-genomics-research-according-to-emergen-research/>

Whole Exome Sequencing Market

<https://www.biospace.com/article/whole-exome-sequencing-market-growth-driven-by-increasing-number-of-strategic-alliances-among-research-institutes-and-pharmaceutical-companies-according-to-emergen-research/>

Health Data Archiving Market

<https://www.biospace.com/article/health-data-archiving-market-size-to-reach-usd-9-28-billion-in-2028-growing-at-a-cagr-of-14-1-percent-according-to-emergen-research/>

About Us:

Emergen Research is a market research and consulting company that provides syndicated research reports, customized research reports, and consulting services. Our solutions purely focus on your purpose to locate, target, and analyze consumer behavior shifts across demographics, across industries, and help clients make smarter business decisions. We offer market intelligence studies ensuring relevant and fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Types, and Energy. We consistently update our research offerings to ensure our clients are aware of the latest trends existent in the market. Emergen Research has a strong base of experienced analysts from varied areas of expertise. Our industry experience and ability to develop a concrete solution to any research problems provides our clients with the ability to secure an edge over their respective competitors.

Contact Us:

Eric Lee

Corporate Sales Specialist

Emergen Research | Web: www.emergenresearch.com

Direct Line: +1 (604) 757-9756

E-mail: sales@emergenresearch.com

Visit for More Insights: <https://www.emergenresearch.com/insights>

Explore Our Custom Intelligence services | Growth Consulting Services

Facebook | LinkedIn | Twitter | Blogs

Read Full Press Release @ <https://www.emergenresearch.com/press-release/global-next-generation-display-materials-market>

Eric Lee

Emergen Research

+91 90210 91709

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/565587382>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.