

# Self-Adhesive Labels Market Growth By 2022-2028 | Avery Dennison, CCL Industries, UPM-Kymmene, Coveris Holdings S.A

*The increase in urban population, an increase in demand from pharmaceutical industries, and a rise in consumer awareness are boosting the growth of the market.*

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/EINPresswire.com/ -- The increase in urban population, an increase in

demand from pharmaceutical industries, and a rise in consumer awareness are boosting the growth of the [self-adhesive labels](#) market. The demand for Self-adhesive labels is quickly increasing and is forecasted to grow at a steady rate in the coming years owing to the increasing awareness among the consumers regarding product ingredients. An increase in demand for transportation and logistics sector across the globe is an important factor driving the growth of the market. Stringent government regulations in the emerging nations about food safety acts as a propelling factor for the growth of the self-adhesive labels market.

Increase in per capita income in emerging nations of the Asia Pacific region has increased the purchasing power of the consumers in the recent time. Consumer awareness regarding the product's detailed description of self-adhesive labels is fueling the market in the forecast period.

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Companies considered and profiled in this market study:

Avery Dennison, CCL Industries, UPM-Kymmene, Coveris Holdings S.A., Lintec, Fuji Seal International, Label Craft, Reflex Labels, BSP Labels, and Murrell among others.

For the purpose of this report, Reports and Data have segmented into the global Self-Adhesive Labels market on the basis of type, nature, printing technology, and applications and region:



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Type Outlook (Revenue, USD Billion; 2018-2028)

Release Liner  
Linerless

Nature Outlook (Revenue, USD Billion; 2018-2028)

Permanent  
Removable  
Repositionable

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Printing Technology Outlook (Revenue, USD Billion; 2018-2028)

Digital Printing  
Flexography  
Lithography  
Screen Printing  
Gravure  
Letterpress  
Offset

Applications Outlook (Revenue, USD Billion; 2018-2028)

Food & Beverage  
Consumer & Durables  
Home & Personal Care Product  
Pharmaceuticals  
Retail Labels  
Others

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Further key findings from the report suggest

Release liner held the market share of 56.2% in the year 2019. Release liners are plastic-based sheets used to prevent a sticky surface from prematurely sticking. It is used in applications in pressure-sensitive labels and self-adhesive plastic sheets.

Removable self-adhesive labels are forecasted to hold a market share of 38.4% of the market

share in 2027. This type of labels are very convenient and is also very expensive.

Digital Printing technology offers impressive quality and consistency over other options. The colors also show up perfectly over harsh lines, and the quality of the last printed material is as same as the first one. The segment held the largest market share of 18.2% in the year 2019.

Food and Beverage industry dominated with a market share of 37.2% in the year 2019. In this industry, the packaging is done to provide ingredient information, product identification, and cautionary and warning notifications. The self-adhesive label manufacturers offer label products that can be applied to various substances, and with the growth of the retail sector, the sale of the extensive product category is also increasing.

The Asia Pacific region dominated the market for self-adhesive labels. The region held a market share of 29.4% in the year 2019. Growth in end-user industries such as China, India, South Korea, and Japan are anticipated to drive the labels in the coming years.

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