

Application Virtualization Market Size And Competitive Analysis : Citrix Systems Inc., Dell Inc., Google Inc.

Application virtualization also termed as process virtualization comprises of advanced technology measures for functioning the computer program.

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/EINPresswire.com/ -- Four major components of application virtualization include graphic interface, input/output interface, library function interface, and hardware interface.

Application virtualization is primarily adopted in deployment process of the application that are installed on client's desktop. Application virtualization can be used without combining it with desktop virtualization on laptop or

computers. Application virtualization is utilized by enterprises for better implementation, speed, efficiency, and operational process improvement.



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Major players analyzed include Citrix Systems Inc., Dell Inc., Google Inc., Microsoft Corporation, Oracle Corporation, Parallels International GmbH, Red Hat Inc., Symantec Corporation, SAP SE, and VMware Inc.,

The ability to simplify application life cycle management process, and increasing adoption of cloud based technologies are the major factors driving the growth of [application virtualization market](#). However, application security concerns in virtualized world can hamper the growth of market. Contrarily, increasing demand for virtualization is an opportunistic factor for global market.

Application virtualization has emerged into a most trending technology. Various organizations right from smaller SME's to large enterprises are adopting application virtualization to support remote offices, cut costs associated with setting up a temporary office, and thereby transforming their overall business model. Application virtualization delivers apps to a user's computer independently of the local desktop without having to access the apps on their physical device. Individuals use application virtualization to prevent compatibility issues when installing new apps across a network of numerous users. For instance, one of the virtualization startup Cameyo has gained a double fold growth in its revenue, right after the companies started the adoption of work from home policies, thereby emerging as a tough competitor for Citrix and VMware.

Major IT professionals adopt the streaming-based approach by delivering the applications without installing them on individual desktops, thereby saving both inducing both time and spatial efficiency. In this approach, users must be connected to the network when downloading an application and when using an application. Application virtualization offers many benefits to an organization right from running multiple instances of the applications and also smoothening the overall installation process required within the applications setting. In addition, users will only need to install an app once on a central server rather than to multiple desktops. This also means that users will have the ability to access their apps through a non-Windows computer.

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