

FAST Channels TV™ Secures Partnerships for Distribution and Powers Over 17 OTT Platforms

FAST Channels TV announced today their platform and 170+ FAST channel package for free, ad-supported channels has secured distribution in over 17 OTT platforms

TORONTO, ONTARIO, CANADA, March 21, 2022 /EINPresswire.com/ -- FAST Channels TV™



These distribution deals are helping our partners increase reach across known platforms and emerging OTT platforms with the goal to increase viewership everywhere, in every market"

Russell Foy

announced today that their newly launched platform allowing partners to leverage their 170+ channel package for free, ad-supported channels has secured distribution in over 17 platforms. The linear-style channels and various content partners will continue to work with FAST Channels TV to help support the payout, scheduler and distribution with their suite of services.

Platform partners can expect the 170+ channel package offering to include 50,000+ hours of content, with a refresh rate of 10% to 20% on a monthly basis. The ability to package content efficiently for platform partners was the

driving force for the FAST Channels TV team to create a more streamlined channel package offering with distribution services included.

"Platform partners like us look to FAST Channels TV to help schedule and help maintain our channels, while keeping up with the technology for streaming. We look forward to launching more channels via FAST Channels TV" said Feiyang Ding, Business Development Manager from TCL Channel

"HeroGo TV is rapidly expanding our USA based OTT TV offering, bringing on more content to our platform at a higher refresh rate to keep the viewer engaged. Our users can also expect more channels with our FAST Channels TV partnership, with many more to come" said Navroz Prasla, President of HeroGo TV.

"These distribution deals are helping our partners increase reach across known platforms and emerging OTT platforms with the goal to increase viewership everywhere, in every market" said Russell Foy, CEO of FAST Channels TV.

This announcement comes on the heels of the launch of FAST Channels TV as a fully developed system for channel payout, lineups and distribution services. Some notable platform partners include: TCL, Local Now, HeroGoTV, Freebie TV, rad. , MetaX, and Mometu with more to come.

A sample of the line-up of the channels for an immediate launch available here: [FAST Channels TV Lineup Package](#)

For more information regarding FAST Channels TV platform, visit fastchannels.tv

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ABOUT FAST CHANNELS TV™

FAST Channels TV™ specializes in technology behind FAST Server-side Ad Insertion (SSAI) linear Channels and VOD. FAST Channels TV is a team of innovation experts that have been delivering video technology and services since 2015.

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