

Digital Signage Gains Popularity In The Sign Market For Its Information Managing Capabilities

The Business Research Company's Sign Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

LONDON, GREATER LONDON, UK,
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There is a rise in demand for digital signage in the [global sign market](#) due to its better information managing capabilities. Digital Signage is an obscurely administered digital display that is used for sales, marketing or advertisement purposes. Digital

Signage enables to easily deploy advertisements and also saves cost and time on logistics and printing materials. Multi-Screen Experience, Streaming Advertisements over IP and Integration of Bluetooth to enable a two-way communication are few of the digital signage types that are on the rise.

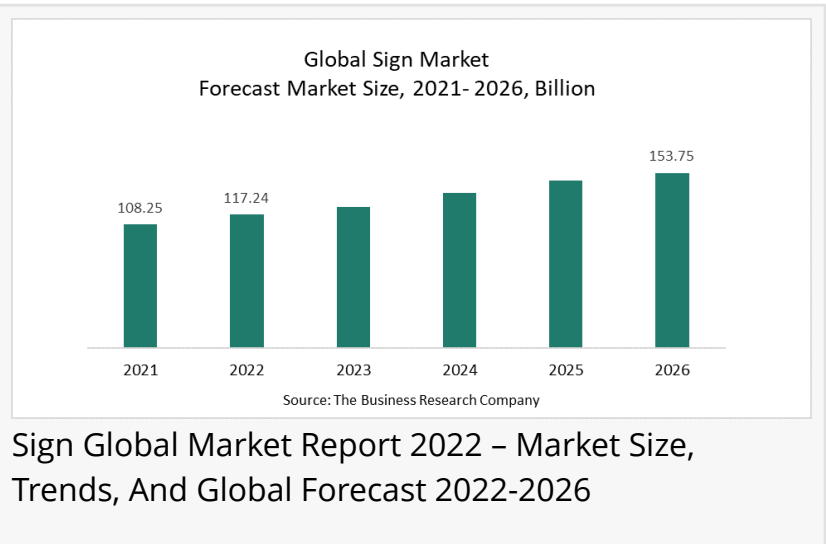
The global sign market size is expected to grow from \$108.25 billion in 2021 to \$117.24 billion in 2022 at a compound annual growth rate (CAGR) of 8.3%. The sign market share is then expected to grow to \$153.75 billion in 2026 at a CAGR of 7%.

Read more on the Global Sign Market Report:

<https://www.thebusinessresearchcompany.com/report/sign-global-market-report>

Asia Pacific was the largest region in the sign global market in 2021. Western Europe was the second largest region in the sign market. The regions covered in the signs market are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

Major players covered in the global sign industry are Brady Corporation, Okamura Corporation, Samsung Electronics Co. Ltd., LG Display Co. Ltd, NEC Display Solutions, Sharp Corporation and Planar Systems.



TBRC's global sign market report is segmented by type into traditional billboards and signs, digital billboards and signs, others, by application into indoor, outdoor, by end-user vertical into BFSI, retail, transportation and logistics, healthcare, others.

[Sign Global Market Report 2022](#) – By Type (Traditional Billboards And Signs, Digital Billboards And Signs), By Application (Indoor, Outdoor), By End-User Vertical (BFSI, Retail, Transportation And Logistics, Healthcare) – Market Size, Trends, And Global Forecast 2022-2026 is one of a series of new reports from The Business Research Company that provides a sign market overview, forecast sign market size and growth for the whole market, sign market segments, geographies, sign market trends, sign market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request for a Sample of the Global Sign Market Report:

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