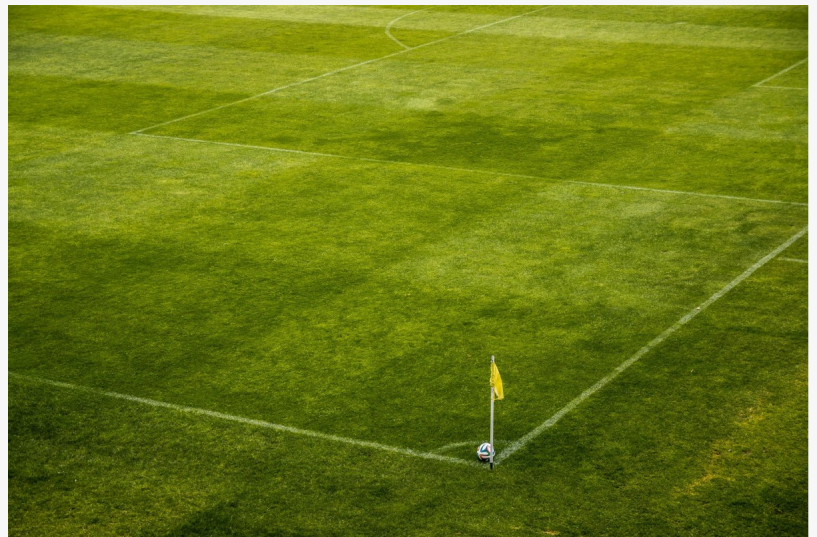


Artificial Turf Market Growth Opportunities, Top Key Players, Industry Outlook and Forecasts 2028

Artificial turf has numerous benefits such as minimal use of water, requirement of low maintenance, and better weather resistance.

NEW YORK CITY, NEW YORK, USA, March 17, 2022 /EINPresswire.com/ -- The global [Artificial Turf Market](#) size is expected to reach USD 5,707.2 Million in 2028 and register a revenue CAGR of 4.9% over the forecast period, according to the latest report by Reports and Data. Market revenue growth is driven by factors such as various benefits of using artificial turfs

such as minimal use of water, requirement of low maintenance, and better weather resistance, coupled with increasing number of individuals taking interest and participate in sports activities. Artificial turf lawns are able to endure nearly all types of weather conditions and continue to remain green and bear a close resemblance to a real lawn.



Artificial Turf Market

Increasing investments by major players to launch new products with innovative features is a key factor expected to boost demand for artificial turfs. Certain companies have introduced artificial turfs with anti-bacterial properties to aid in prevention of spreading of microbes. Thus, children and pets can play on these cushioned platforms without exposing themselves to harmful viruses and bacteria, as well as other toxic chemicals that are used for maintenance of natural grass lawns.

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By installation type, the wall cladding segment is expected to register a robust revenue CAGR over the forecast period. Currently, artificial turf fence panels are garnering significant traction from the residential sector. There is no requirement of irrigation and drainage systems for artificial turf wall cladding. Also, these are compact and lightweight, as well as can be mounted

on various vertical spaces. Present-day artificial turf provides the feel of natural grass and makes construction designs appear greener with minimal maintenance.

Nylon is most widely used to put turf chipping on hockey field surfaces. Usually, nylon fibers are textured and tightly woven into non-permeable retaining fabrics. Emerging designs have blades ranging from 3/8 inches to over 2.5 inches, which vary from light green to richer field green colors.

By application, sports segment accounted for the largest revenue share in 2020. Artificial turf is highly preferred for recreational areas such as bocce ball courts, putting greens, tennis courts, football ground, and patio surfaces. Artificial turfs can bear high volumes of foot fall and are very resistant to wear and tear. These are also easy to cut and shape, enabling these to be used in a variety of patterns or oddly shaped areas. Also, artificial playground turf is easier on the skin as compared to gravel, wood chips, or other fillers normally used under the playground equipment.

Plant-based segment is expected to account for the largest revenue over the forecast period, due to its ability to lessen carbon emissions and improve aesthetic appeal of backyards in residential areas.

Artificial turf market in Europe accounted for the largest revenue share in 2020, owing to increasing initiatives by governments to promote sports activities and rising concerns regarding safety of players in sports organizations. Also, presence of leading market players such as Tarkett in this region are causative of market growth.

Some major companies profiled in the global market report are Tarkett, TigerTurf, Shaw Sports Turf, CCGrass, Domo Sports Grass, Polytan, Act Global, SIS Pitches, Limonta Sports SPA, and Edel Grass BV.

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For this report, Reports and Data have segmented the global Artificial Turf industry report based on Installation type, Base Material, application, Infill Material, Pile Height, and by region for this study:

Installation Type Outlook (Revenue, USD Billion; 2018-2028)

- Flooring
- Wall Cladding

Base Material Outlook (Revenue, USD Billion; 2018-2028)

- Polyethylene
- Nylon
- Polypropylene

Application Outlook (Revenue, USD Billion; 2018-2028)

- Sports
- Leisure
- Landscaping
- Residential
- Commercial

Infill Material Outlook (Revenue, USD Billion; 2018-2028)

- Petroleum-based
- Plant-based
- Sand-based

Pile Height Outlook (Revenue, USD Billion; 2018-2028)

- ≥10mm & <25mm
- ≥10mm
- ≥25mm

Regional Outlook (Revenue, USD Billion; 2018-2028)

- North America
 - oUS
 - oCanada
- Europe
 - oGermany
 - oUK
 - oFrance
 - oBENELUX
 - oRest of Europe
- Asia Pacific
 - oChina
 - oIndia
 - oJapan
 - oRest of APAC
- MEA
 - oSaudi Arabia
 - oUAE
 - oRest of MEA
- Latin America
 - oBrazil
 - oRest of LATAM

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Key questions answered by the report

- What is the expected CAGR in terms of revenue of the global artificial turf market over the forecast period (2021-2028)?
- What was the global artificial turf market size in 2020?
- Which factor is expected to drive adoption of artificial turf?
- Which was the leading segment in the artificial turf market on the basis of installation type in 2020?
- What is a major restraint for growth of the global artificial turf market?
- Who are the top companies in the artificial turf market?

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