

Dairy Dessert and Yogurt Market : Top Impacting Factors, Leading Players and Forecast by 2025

Dairy Dessert and Yogurt Market by Type, Packaging Material, and Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2018–2025.

PORTLAND, OR, UNITED STATES, March 17, 2022 /EINPresswire.com/ -- [Dairy based desserts](#) refer to the ready-to-eat flavored dairy dessert products made from milk. They include frozen dairy confections, novelties, and dairy-based fillings, such as ice creams, frozen yoghurt, pudding, fudge, custard, milkshakes, and others. Dairy desserts provide nutrition along with taste of sweetness for which they have gained popularity. Innovations in the variety of desserts with attractive colors and unique flavors have seized the attention of the consumers.



Dairy Dessert and Yogurt Market

In the last two decades, dairy dessert has become increasingly popular as a product category owing to the proliferation of types and variants of ready-to-eat dairy desserts. Sensory appeal, convenience, and nutrition are the factors that propel the growth of the dairy dessert and yogurt market. Vigorous expansion of franchise chain, especially for frozen yogurt offering customized and unique products has created a positive impact on the market. Consumers today are willing to experiment with new flavors. This in turn drives the growth of the dairy dessert market. However, increase in health consciousness consumers is expected to restrain the market growth.

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On the contrary, product development through improved functional ingredients such as texture modifiers and innovative packaging can be viewed as an opportunity by the manufacturers for further growth and expansion of the market.

The market is segmented based on type, flavor, packaging, distribution channel, and region. Based on type, it is classified into ice cream, frozen yogurt, custard, pudding, and others. Based on flavor, it is segmented into chocolate, strawberry, vanilla, caramel, and others. Based on packaging material, it is categorized into glass, plastic, paper, and others. Based on distribution channel, it is divided into online retail, supermarket/hypermarket, specialty stores, departmental stores, and others. Based on region, it is studied across North America, Europe, Asia-Pacific and LAMEA.

The key players in the market include Unilever, Nestlé, Dunkin' Brands, Kahala Brands, Berkshire Hathaway, Kemps, Menchie's, ConAgra Foods, Dannon, and Stonyfield Farm, Inc.

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KEY BENEFITS FOR STAKEHOLDERS

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the dairy dessert and yoghurt market to elucidate the prevailing opportunities and tap the investment pockets.

It offers qualitative trends as well as quantitative analysis of the global market from 2018 to 2025 to assist stakeholders to understand the market scenario.

In-depth analysis of the key segments demonstrates the type of dairy dessert and yoghurt and its flavors.

Competitive intelligence of the industry highlights the business practices followed by key players across geographies as well as the prevailing market opportunities.

Key market players are profiled to understand the competitive outlook of the market.

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