

Altenew Celebrates Parents with Annual Handmade Card Drive

Every year, Altenew rallies its customers to show their support for seniors in nursing homes and shelters by donating handmade cards through its card drive.

SYRACUSE, NEW YORK, USA, March 18, 2022 /EINPresswire.com/ -- For the seventh consecutive year, [Altenew](#) is launching a card drive to celebrate parents. The paper crafting company is encouraging its crafty customers and fans to make Mother's Day and Father's Day cards between March 8th and April 20th, which will then be sent out to brighten up the day of seniors in nursing homes, shelters, and aged care facilities. Each year, Altenew sends thousands of handmade cards to recipients across the United States.



Spread love, one card at a time with Altenew's Celebrating Parents Card Drive!

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*May Park, Altenew's
Marketing Director*

The annual Celebrating Parents Card Drive was launched in 2016 with the goal of spreading love and kindness through handmade cards. This initiative motivates card makers to spare some time and use the crafting supplies in their arsenal to make someone's day.

“Card making is all about bringing some love and happiness to others. The idea came out while we were brainstorming how to give back to the community through the love of card making,” Altenew's Marketing Director, May Park, shared. “Mother's Day and Father's Day can be difficult for seniors in nursing homes or shelters. However, we want them to feel loved, celebrated, and honored, so

we have organized the Celebrating Parents Card Drive. Cardmakers know how meaningful it is to send handmade cards to other people, and this card drive is an excellent way for them to show

who might not otherwise receive any mail or visitors during these special holidays. This year, the company hopes to collect even more cards to spread love and cheer to as many seniors as possible. With over seven years of experience in this endeavor, Altenew knows that a little bit of kindness can go a long way. So why not join in on the fun and make a card today? It's easy, it's rewarding, and it could turn someone's day around.

Established in April 2014, Altenew strives to bring elegant, natural, and versatile designs to paper crafting products. Altenew knows that the personal, delicate touches of a handmade card or scrapbook page can bring joy to the most important people in your life, and it is proud to create products that help inspire creative projects and one-of-a-kind handmade creations.

Visit www.altenew.com today and get started on your crafting journey!

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