

# Colorado Mortgage Lenders Association (CMLA) announces the hiring of Betty Knecht, CAE as their Executive Director

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DENVER, CO, UNITED STATES, March 18, 2022 /EINPresswire.com/ -- [Colorado Mortgage Lenders Association](#) (CMLA) announces the hiring of Betty Knecht, CAE as their Executive Director. Betty brings to CMLA more than 2 decades of association management experience, with the majority of that time spent working for other real estate-focused trade associations. She most recently held the position of Vice President of Events & Education for the Apartment Association of Metro Denver (AAMD). While with AAMD, she was able to grow the programs at the association significantly, while also improving the overall member experience. “Betty is an outstanding addition to the CMLA,” said

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*T.J. Lile, President of the Board of Directors, CMLA*

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#### ABOUT:

The Colorado Mortgage Lenders Association (CMLA) was founded in 1956 as the representative voice of mortgage lending in Colorado. Since CMLA's inception, its [members](#) have accounted for the vast majority of the mortgage lending in Colorado. Members include residential and commercial mortgage banking companies, individual

mortgage loan originators, mortgage brokers, wholesale lenders, savings & loan associations, commercial banks, credit unions, government agencies, non-profit organizations, and companies that provide affiliated services to mortgage lenders.

#### MISSION

The Colorado Mortgage Lenders Association is an organization committed to responsible homeownership achieved through the practice of integrity-based lending. We serve our community through effective education, principled representation, and gracious [networking](#) to advance free enterprise and the highest ethical standards in the mortgage lending industry.

Kimbirly Kay Orr  
Knock Out Performance  
+1 303-601-6931

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