

How To Tap Into 200 Million Data Profiles With Facebook and Google

SPRINGFIELD, ILLINOIS, UNITED STATES, March 20, 2022

/EINPresswire.com/ -- Data can be your best friend or worst enemy.

If you don't know how to make sense of it, it can ruin you. But if you learn how to use it, data can propel you to success.

It's an age-old problem: You've got all this data, but you don't know what to do with it. It sits there collecting dust on the shelves of your servers, and all the while, you're looking at your competitors like, "They must have some kind of secret sauce. How are they doing this?"

Well, here's the truth: They probably just hired [Polargrowth](#).

From business and marketing strategy to the implementation of advanced analytics, Polargrowth makes data work for you.

Polargrowth is a data-driven marketing agency with a powerful tech at their disposal, helping agencies, consultants, coaches, e-commerce stores, insurance brokers and pretty much anyone with website traffic to scale beyond horizons.

They provide a full-funnel approach to agency growth through our proprietary tech and sales process.

"We're thrilled to announce our new custom pixel solution, which taps into 230 million US profiles and feeds back Facebook and Google algorithms," said Polargrowth's founder and CEO, [Andrew Molt](#). "It's just a small taste of what we have to offer."



The infographic features a dark blue background with a glowing network of nodes and lines. A prominent blue wavy line with a dashed white center runs vertically on the right side. The Polargrowth logo is in the top left corner, with the tagline "BRINGING THE LIGHT TO YOUR PLAN". The main title "Custom Pixel Solution" is in large white font. Below it, statistics are listed in white and blue: "1.5 BILLION EMAILS", "500 MILLION B2B EMAILS", "500 PARAMETERS", "2 BILLION DEVICE IDS", and "1 TRILLION DATA POINTS". On the right side, three key benefits are listed with corresponding icons: "Reactivation" (at-sign icon), "Fb / google audiences" (globe icon), and "Call center" (megaphone icon).

Polargrowth
BRINGING THE LIGHT TO YOUR PLAN

Custom Pixel Solution

1.5 BILLION
EMAILS

500 MILLION
B2B EMAILS

500
PARAMETERS

2 BILLION
DEVICE IDS

1 TRILLION
DATA POINTS

Reactivation @
Target your visitors as soon as they land on your website (SMS, email, voice mail..)

Fb / google audiences 🌐
Sync them directly to your ads managers of up to 95% instead of default 25%.

Call center 📣
Let their agents take over and convert your visitors into paying customers.

Polargrowth, the magic wand of ROAS. We've met some pretty magical wands over the years, but this one is truly special. It's so special, in fact, that it once was a unicorn, until it realized its true calling as a wizard. (Yeah, we know unicorns don't exist—but wizards do.)

This wizard turns into a magic wand when you need it to. Just rub it on your Facebook or Google ads and watch your ROAS climb by up to 30% in 30 days.

The average conversion rate of websites is only 3%, which means 97% of visitors don't purchase or sign up for anything. Polargrowth can recover these visitors, reveal their names, emails, and phone, and feed this data into custom reactivation sequences.

With more customer data at their fingertips, businesses can enhance their marketing strategy by reaching out to those interested in the products and services they offer but didn't convert on the first visit. This powerful new tool is helping businesses grow faster by capturing more customers than ever before.

Polargrowth is dedicated to helping clients grow in meaningful ways by taking the guesswork out of their marketing strategies. If you want to learn more about what we do or how they can help your business grow, don't hesitate to [get in touch](#) with them today!

Andrew Molt
PolarGrowth
+ 16187658480
andrew@polargrowth.io

This press release can be viewed online at: <https://www.einpresswire.com/article/566017466>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.