

Fairmont Maldives Sirru Fen Fushi Launches Sustainability Lab

A hub for eco-education, the Sustainability Lab will turn plastic waste into bespoke souvenirs

SANTA MONICA, CALIFORNIA, UNITED STATES, March 23, 2022

/EINPresswire.com/ -- A hub for eco-education, the Sustainability Lab will turn plastic waste into bespoke souvenirs and unique products, educate guests and empower local communities. With the launch of our Sustainability Lab project, we aspire to be as close to zero waste as we can using current and future technology.

This will allow us to find better ways to reduce, reuse, recycle and upcycle our waste, whilst inspiring others globally to help secure a better future for our oceans and communities.

Specialised machinery in the Sustainability Lab will transform and repurpose plastic waste into beautiful bespoke souvenirs, including luggage tags in the shape of turtles, mantas and sharks. After plastic has been collected from the beach, reef, and ocean, they are separated alongside glass and aluminium, before a series of machines are used to shred, melt, shape and press it into various products. An extruder melts plastic into moulds to create unique shapes, a sheet press will make custom designed furniture and low-grade plastic, glass and sand will be transformed into recycled plastic building bricks.

Minister Aminath Shauna (Maldives' Minister of Environment), Minister Mariya Ahmed Didi (Maldives' Minister of Defence), and Ms. Sabra Ibrahim Noordeen (Maldives' Special Envoy for Climate Change) were present during the ribbon-cutting ceremony.

Contact:

JAMILA MATRIANO

Marketing and Communication Manager



Fairmont Maldives Sustainability Lab

[Fairmont Maldives Sirru Fen Fushi](#)

Shaviyani Atoll

Republic of Maldives

T +960 654 8888

M +960 730 0308

jamila.matriano@fairmont.com

fairmont.com

Bradley Cox

Director Communications

[Green Globe](#) Certification

1223 Wilshire Blvd. Suite 925

Santa Monica, CA 90403 / U.S.A.

Phone: +1-310-337-3000 ext. 105

Skype Direct +1 760 536 6581

Mobile +61 400 848 746

bcox@greenglobe.com

www.greenglobe.com

About Green Globe Certification

Green Globe is the worldwide sustainability system based on internationally accepted criteria for sustainable operation and management of travel and tourism businesses. Operating under a worldwide license, Green Globe is based in California, USA and is represented in over 83 countries. Green Globe is an Affiliate Member of the United Nations World Tourism Organization (UNWTO). For information, please visit www.greenglobe.com

Bradley Cox

Green Globe

+1 3103373000

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/566041345>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.